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BULLETIN

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San Francisco Bay Region Chapter  
Special Libraries Association

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## SARA SPEAKS: THE PRESIDENT'S MESSAGE

Welcome to the 58th year of the San Francisco Bay Region Chapter. Plans are already under way for a variety of programs and activities during the coming year.

Over the past two years it has become apparent that certain of our activities are more practical and beneficial when performed jointly with the San Andreas Chapter - namely, the Membership Directory, the Jobline, and the Education programs. In addition, it has worked out well to have one joint Chapter dinner meeting each year. In an effort to clarify the handling of these activities, the Boards of both Chapters have approved a set of guidelines which specify responsibilities and cost/income splits. The guidelines are effective this year, and may be used in the future to maintain this tradition of joint activities that has worked so well thus far.

We are always looking for new names, faces, and talent in the Chapter. If you have any suggestions or comments, or would like to become more involved in Chapter activities, please don't hesitate to phone me or any members of the Executive Board or Advisory Council. I look forward to a challenging and enjoyable year as your President.

---Sara Crew-Noble

## BULLETIN GETS NEW STAFF, NEW LOOK

The Bulletin this year not only has a new look but also is being produced in a new way, as a collaborative effort of a large and talented staff. Individual Chapter members will have ongoing responsibility for specific sections of the publication.

Daniel Krummes and David Lewallen are new Bulletin Editors. Marylou Pierce has taken over the responsibilities of Advertising Manager and Maureen Madsen is serving as Technical Editor. Pamela Handman and Meg Dawson will be doing library profiles while Kristi Wessenberg keeps the calendar up-to-date. Marie Tilson and Carol Zajchowski will be doing Kaleidoscope, a people-in-the-news section. Seyem Petritis is reporting on Chapter meetings, both past and future, and will also provide information on interesting new publications and technology. A new ongoing column, "Looking for Something?" by Joan Galvez will highlight interesting reference questions (and answers) submitted by Chapter libraries. Staff cartoonists are Richard Fox and Gary Handman. Duplicate Exchange and general news columns will continue.

All Bulletin staff members are listed on the verso of the cover with their work telephone numbers. Please contact them when you have news for the Bulletin which falls within their areas of responsibility. All Chapter members are invited to communicate ideas, information, and news to the editors. Of course, considerations of space and format may make editing of manuscripts necessary. Letters to the editor are also encouraged and welcome; if there is enough interest we will run an ongoing "Letters to the Editor" column.

Perhaps the most significant change in this year's Bulletin is more rapid delivery. The Bulletin will be sent first class so all Chapter members should receive it within days rather than weeks. To make the publication timely requires tightening the Bulletin's production schedule. Please note deadlines for remaining issues.

|             |         |
|-------------|---------|
| NOV/DEC     | OCT. 18 |
| JAN/FEB     | JAN. 3  |
| MARCH/APRIL | MAR. 18 |
| MAY/JUNE    | APR. 30 |

Material must be received by section editors by these dates in order to be considered for inclusion.

---Daniel Krummes



As a regular feature, the Chapter Bulletin will spotlight members who have achieved measures of fame. If you are an achiever or know someone who is, please notify column editors Marie Tilson (894-9897) or Carol Zajchowski (542-5757).

The column title is borrowed; the original Kaleidoscope column ran in the Bulletin from Jan. '71 to June '72. We thank the unnamed columnist, who might have been Susan Stromme.

Appropriately enough, the first news item of this year's Bulletin is the birth of Emily Crew-Noble on August 14 at 10:18 p.m. at Kaiser Hosp., Walnut Creek. Emily weighed 9 lbs. 2 oz. and has dark hair. Her parents are our Chapter President Sara Crew-Noble and her husband Ken. Sara, Ken and Emily are doing fine.

James O'Reilly, former library technician at McKinsey & Co., is co-authoring the mystery serial "Passage of the Hurricane", now appearing in the San Francisco Examiner. Ruth Stevenson, formerly librarian at the San Francisco City Attorney's Office, is now head librarian at Farella, Braun & Martel. David F. Phillips, former head librarian at Farella, Braun & Martel, has returned to the East Coast and will be living on Cape Cod. Nancy Baltis is manager of the Corporate Library and Records Systems at Syntex. Gerry Seward is manager of the Corporate Library.

MaryAnn Whitney of the Standard Oil Library is running for secretary of the Geosciences Information Society, the information arm of the Geological Society of America. In addition, she is writing a column for the GIS Newsletter on dealing with geoscience information in a business library/information center. Dorothy Lunsford is the new library manager at Aircraft Technical Publishers. Dorothy was most recently employed as head librarian of the Alaska Fish & Game Dept. and was responsible for all services and personnel in the 6 regional libraries. Former NASA/Ames Research Center librarian Diana Brown is the author of a new Regency novel

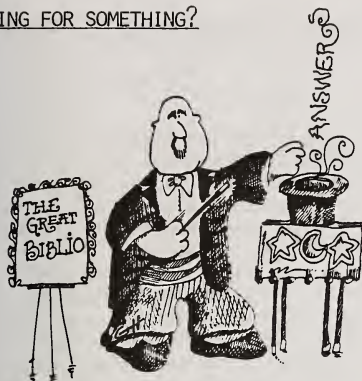


published by Signet. The book--St. Martin's Summer--is Diana's fourth. Two of her previous novels, The Emerald Necklace and Come Be My Love, were excerpted in Good Housekeeping Magazine. Diana has also been accepted for a residency this fall at the Virginia Center for the Creative Arts at Sweet Briar College, VA.

Lee Stocks, head librarian at the Bank of America Investment Management Corporation, is the new mother of Katherine Louise, born April 12. The Bank of California has closed its library for economic reasons. Barbara Barton is currently looking for another position. The Financial District Librarians' luncheons, formerly held at the Bank of California, are discontinued until another location is found. Maureen Sirhall, formerly at Steefel, Levitt & Weiss, is the new librarian at Pillsbury, Madison & Sutro. Lynn Green is now head librarian at PM&S.

---Carol Zajchowski  
---Marie Tilson

## LOOKING FOR SOMETHING?



In each Chapter Bulletin "Looking for Something?" will print a selection of the unusual, diverse and ever enlightening questions which special librarians answer. We are looking for questions which are particularly complex or entertaining, or whose answer might be of interest to our audience. If you have a question and answer to share or if you are currently in search of an elusive piece of information (and don't have a strict deadline) please notify column editor Joan Galvez (874-5178).

As part of its project in intertype library network cooperation the Bay Area Reference Center at SFPL answers appropriate questions from special libraries. Here are two such, compliments of Carol Coon.

QUESTION: Is there a grammar hotline in California?

ANSWER: We didn't find one, but People Magazine, August 6, 1979, p.21 mentions the Writers Hotline run by the English Dept. of the U. of Arkansas at Little Rock. A recent phone call confirms that it's open weekdays from 9 a.m. to noon Central Time. Phone 501-569-3162. The only charge is the cost of the call. Most of their questions concern punctuation, subject-verb agreement and plural endings for words. (Shouldn't Writers Hotline be Writers' Hotline??)

QUESTION: Words to song "Brother Can You Spare a Dime?"

ANSWER: The song was in the SFPL collection and no -- this question did not come from a bank or savings and loan library.

Here's a question we received recently at the Business and Government Library.

QUESTION: How much does 1 sheep cost in Mexico and how much does 1 bale of wool sell for in the United States?

(This from a patron who wants to start a sheep ranch in Mexico).

ANSWER: The selling price of wool is quoted in the commodities section of The Wall Street Journal. We couldn't answer the other part of this question -- depends on the sheep?! The patron had already called the Mexican Trade Commission in L.A. and had obtained the Price Waterhouse publication, Doing Business in Mexico.

Marylou Pierce at Mechanics Institute Library sends the following:

QUESTION: Are rubber-filled pillows cooler than goose-filled?

ANSWER: No. Rubber is the hottest of all. (From a book on textile fabrics).

### OPEN FORUM

Does anyone know of a directory which lists companies in the Bay Area that have Employee Activities Programs?

-- Joan Galvez

### NTIS SEEKS CHAPTER INPUT

Ruth Smith, Chief of the Office of Customer Services at NTIS and a member of the SLA Board of Directors, is interested in meeting with Chapter members to explain NTIS services and obtain user feedback for the purpose of improving NTIS services to libraries. She has been meeting with other SLA chapters and has discussed such topics as ordering and order processing, announcement and availability, quality control, SRIM, cost, and relationship between NTIS and GPO. A half day meeting has been scheduled for January 25, 1983. Space for the meeting will be limited. If you are interested in attending or want more information contact Michael Kleiber, Networking Committee liason, (415) 642-3604.

## CHAPTER PLANS FALL MEETINGS

The first meeting of the 1982/83 season for the San Francisco Bay Region Chapter will be a joint meeting with the San Andreas Chapter. The date is Thursday September 23, the location is Dunfey's Hotel in San Mateo, and the social hour will begin at 6:00 p.m. The program is titled "Using Bibliographic Networks for Cataloging in Small Libraries--Experiences and Prospects" and will feature panelists Randy Galloway (ARGOSystems, Inc.), George Ronkaglia (Mountain View Public Library), and Bill Dempsey (CLASS).

Details for the October meeting are not yet complete, but so far, we can let you know that the meeting will be on Thursday October 28, located somewhere in San Francisco, and the program will feature Diane Dowling, a consultant in records management.

---Seyem Petrites

Just as the potential industrial applications of biotechnology are tremendously wide-ranged, so too are the collections of the libraries which support the industry. Meeting the information needs of those involved in the genetic engineering industry requires a collection which covers such fields as biochemistry, food and agriculture, mining and minerals, chemistry, biology, microbiology, business and economics, pulp and paper, genetics, medicine and pharmacology, veterinary sciences, energy, pollution, botany, computer sciences, and law. Since special libraries in biotechnology obviously cannot collect comprehensively in so many areas, we also utilize the resources of other libraries--special, academic, and public--whose collections focus on some of the areas mentioned above.

Here are profiles of the libraries of Cetus and Genentech, firms which are well known as the two oldest and largest biotechnology companies. Both libraries are dynamic information centers which, like the industry they serve, are undergoing constant growth and change in focus and approach.



Cetus Corporation, founded in 1971, applies biotechnology to identify, manipulate and construct new microorganisms or other cells for use in the development of potentially important commercial products and processes. Research and development at Cetus involves the utilization of diverse technologies, including recombinant DNA techniques ("gene splicing"), DNA sequencing and synthesis, cell fusion and hybridoma methods for the production of monoclonal antibodies, large-scale screening, fermentation and process engineering, and instrumentation design.

The Cetus Research Library has a staff of ten to serve the 520 employees of the company. Library functions at Cetus are highly automated. The entire catalog of books is in machine-readable form; book catalogs are currently printed, but COM

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production is being considered. Journal routing slips are computer generated, and serials records, patent and reprint files are maintained on the company's minicomputer. The text-editor capability of the computer is used extensively for the production of reports, procedures manuals, and miscellaneous lists. Use of the computer's electronic mail function has enhanced the Library's communication with the rest of the company.

Some of the special resources of the Library include: directories and annual reports of companies involved in biotechnology, a clipping file of companies and topics relevant to the industry, and the complete set of Chemical Abstracts on microfilm. The Library subscribes to a number of journals and newsletters devoted to biotechnology, such as Bioengineering News, Biotechnology Newswatch, Biotechnology Patent Digest, Biotechnology Letters, Biotechnology News, Applied Genetics News, Recombinant DNA Technical Bulletin, and Telegen Reporter, a monthly abstracting journal.

Telephone reference to librarians and interlibrary loan of articles (not books) are provided. By prearrangement with the Library Manager, librarians may use the collection.

---Pamela Handman

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**Genentech, Inc.**  
Genentech, Inc.

Genentech, Inc. develops and produces products with commercial potential using genetically engineered microorganisms created by means of recombinant DNA technology or "gene splicing." Since its inception in 1976, Genentech has developed and applied genetic engineering techniques to produce a variety of important health care products, including human insulin, human growth hormone and human interferons. The Company's technology is also being applied in the development of products for chemical and agricultural industries.

Organization of the Genentech Library began less than one year ago. Currently a staff of three serves 406 Genentech em-

ployees. The Genentech Library has all of the literature/information functions which would normally befall an industrial library, including a very active online searching service.

Besides meeting the day-to-day information needs of company staff, the librarians are devoting intensive efforts toward inventorying and cataloging the entire collection, purchasing retrospective runs of critical titles in microform and automating technical processing functions.

The collection is not open to the public, but the staff is happy to share the Library's resources through interlibrary loans.

---Margaret Lee



To all those librarians, information specialists and competitors who, in the last 4 years, have helped us locate "stuff" ... our most sincere thanks.

Please, if you have a marketing or planning-type question, call us ... maybe we can help point you in the right direction.  
—Larry Marks



*info/search*

2608 Ninth Street, Berkeley, CA 94710



## PUBLICITY COMMITTEE COMPLETES TALENT BANK

The Speakers Bureau questionnaire, distributed to Chapter members in early 1982, has netted over thirty responses. The file which resulted from it is intended to serve as an easy access point for professional groups needing speakers or wishing to organize a program on library-related topics. The file will be maintained by the Publicity Committee and will be updated on an annual basis.

Many of the respondents were interested in speaking to groups, while others indicated a willingness to serve on panels or give demonstrations. Among the wide range of topics included were online data base searching and cataloging, library/office automation, library planning, inter-library loan, networking, and micrographics.

--Jan Hewitt

## ASSOCIATION OFFERS SCHOLARSHIP

Availability of six scholarships ranging from \$1,000 to \$5,000 for 1983/84 has been announced by the Special Libraries Association. Plenum Publishing Corporation and Institute for Scientific Information have each made \$1,000 awards possible; the Association itself provides up to two \$3,250 stipends through its Positive Action Program for Minority Groups and up to two \$5,000 awards through its Scholarship Program. Deadline for applications is October 15, 1982. More details are available locally from Joanna Beyer, Student Relations Chair at (415) 546-8485. Applications are available through Association headquarters, 235 Park Avenue South, New York City 10003.

## PAST PRESIDENT PLANS ELECTRONIC MAIL DIRECTORY

SLA Past President, James Dodd, is preparing a directory of SLA members who can be reached through the CLASS ONTYME electronic mail. Please notify him of corrections or new memberships: James B. Dodd, Georgia Institute of Technology, Price Gilbert Memorial Library, Atlanta, GA 30332.

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## MOTOWN HOSTS ANNUAL SLA CONVENTION

This year, close to 3000 librarians and information specialists gathered in Detroit to participate in SLA's 73rd Annual Conference. The theme of the conference this year was "New Technologies --New Directions," and indeed the opportunity was there to learn about new technologies and the impacts they will have on information-related professions.

Keynote speaker Truett Airhart, founder and Senior Vice President at Zytron Corp., in Menlo Park, beckoned to us "knowledge workers" to grasp new technologies and apply them to our libraries and to our minds. Electronic mail, videodiscs, personal computers, terminals capable of handling technical processing and literature searching--these new developments will help us increase our productivity and enable us to better sell ourselves to management. The General Sessions II-IV provided technology overviews for those with less experience in telecommunications, video media, and computers, and more technically-oriented sessions for those with detailed knowledge.

The exhibits were one area where "new technologies" were not as well represented as one would have hoped. Publishers, on-line database suppliers, cooperative library agencies, library automation systems were all well-represented, but the "pizazz" was missing.

The continuing education courses and seminars offered a wide variety of programs ranging from introductory and advanced professional/technical courses to personal skills improvement sessions. A sampling of course topics included survival techniques for special libraries, budgeting techniques, space planning, video technology, communication skills, marketing and management communications. Reactions to most courses seemed to indicate that they were highly successful in meeting our needs and generating new ideas.

The Division meetings and seminars, excursions and open houses again provided an excellent opportunity to meet with those whose special interests or subject specialties are close to one's own. This is one area of the Conference which I had really looked forward to, for at least within the Transportation Division, SLA's spirit of networking truly prevails.

There was more to "Motown," however, than just business. This year's Scholarship Event was a moonlight cruise on the Detroit River. We were treated to traditional light buffet fare, excellent Dixieland and blue grass music, and plenty of good company and good cheer.

The San Francisco and San Andreas Chapters co-sponsored a wine and cheese gathering one evening honoring Alleen Thompson. There was a strong showing as we paid tribute to one of our distinguished colleagues. Alleen was also honored at the Awards Banquet where she was officially inducted into SLA's Hall of Fame.

A dear colleague of mine once said to me, "You have to attend the Awards Banquet at least once in your SLA lifetime." So I decided that this would be the year to do it. The Awards Banquet is considered to be the grand finale to the Conference. In a room filled with chandeliers, which were completely dimmed for the arrival of the flaming Baked Alaskas, we watched as our colleagues, who



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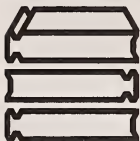
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had made outstanding accomplishments and contributions to our profession, were honored. It was also an excellent opportunity to see and hear those who govern our Association on a national level. And yes, my friend was right; it was worth attending at least once.

An excursion to Greek Town one night proved to be a cultural and culinary adventure. Our palates were titillated with spanakopita, moussaka, lamb, and retsina, and "opa" rang out with each serving of the flaming cheese bread spaganaki.

The Detroit spotlight wasn't shining solely on SLA during the week of June 5-10. June 6th marked the 1st Annual Detroit Grand Prix, and race car drivers and spirited fans gathered from around the world to share in their sport and prove that the "Motor City" is still very much alive. I must admit that roaring engines and squealing brakes don't send tingles up my spine, but almost everyone else I spoke to expressed a tremendous sense of delight and enthusiasm for the race. The barricades that had

been installed for the race did make walking around the Conference area difficult, but I think it was all worth it, especially when one could see the excitement that the race generated in Detroit's residents and the guests who had gathered.

In closing, I have to confess that it felt good to attend the Conference already having one "under my belt." I truly did not miss the green ribbon I wore last year which signified that I was a "First Time Attendee." I knew where my expectations should be high just as I knew where I could relax and enjoy the company of my colleagues. Conversations were stimulating, programs and presentations were educational and thought-provoking, and my prevailing thought is that it was an enjoyable experience. New Orleans, "on arrive!"

---Seyem Petritis

## ARMISTEAD MAUPIN DAZZLES CHAPTER

The Chapter's final dinner meeting was held May 25 at A. Sabella's Restaurant on Fisherman's Wharf. During the brief business meeting Chapter President Dian Gillmar reviewed her goals and accomplishments. President-Elect Sara Crew-Noble congratulated Dian for her successes as President and thanked Dian on behalf of the membership.



Armistead Maupin, celebrity and well-known author of the continuing Tales of the City sagas, was then introduced by Linda Kraemer, Program Chair, 1981-82. Maupin delighted the audience with his anecdotal account of the genesis of Tales and the myriad repercussions of their publication. (Maupin's third book Further Tales of the City was published in late spring.) The series next installment is scheduled for the Chronicle this fall. In the meantime Maupin has sold TV rights to the series to HBO, continues to write articles for Interview and other publications, and with Rita Mae Brown, is negotiating to do a San Francisco based television talk show. While Maupin's candid presentation kept the audience roaring most of the evening, several of his honest personal tales brought occasional tears.

## JOB HOTLINE

(Call day or night) (415) 968-9748

## EXECUTIVE BOARD/ADVISORY COUNCIL TAKE ACTION

Editorial note: These are highly condensed from the official minutes of Board meetings.

Executive Board May 13, 1982

Chapter President Dian Gillmar presided over her last Executive Board meeting of the 1981/82 year. In an important decision, the Board agreed to close discussion on changing the nature of Chapter Directorships without taking action on the matter. The Board also agreed to display the Chapter Membership Directory at the 1982 Annual Conference in Detroit with an inquiry card available for those Chapters wishing to use the software developed by the San Francisco Bay Chapter.

A request that the Chapter appoint an NTIS liason person was referred to the Networking Committee. The Board also voted to oppose the proposed assessment for a public relations consultant for the Association. Finally, Ms. Gillmar received Board approval and support to address the Association Board on the subject of taking stands in support of libraries in regard to political issues.

Executive Board July 24, 1982

The Board was presided over by new President Sara Crew-Noble. It unanimously approved the guidelines for the San Andreas/San Francisco Bay Region Chapters joint 1982/83 activities. The Board also unanimously approved the spending of additional money to purchase equipment to upgrade the technical quality of the Jobline, which is shared on an equal basis with the San Andreas Chapter.

Audrey Powers was approved as Chairperson for the Nominating Committee. Discussion of advertising rates and policy was tabled because of anticipated changes in the Bulletin format.



Joint Executive/Advisory Board  
July 24, 1982

Harry Allen announced mailing guidelines for special mailings other than those for dinner meetings. Angela Brunton presented a Treasurer's report. It was announced by Sara Crew-Noble that Helen Waldron has resigned as the special libraries representative to the California Master Plan meetings. Dian Gillmar will be replacing her.

Revisions to the Procedures Manual were distributed by Lois Farrell. Barbara Ivantcho reported that the Association has agreed to publish the book of job descriptions which she has been compiling. No firm date has been set for its publication. Marydee Ojala also reported on the preliminary results of a Planning Committee study on meeting attendance covering the years 1976/77 to 1980/81. It revealed that forty percent of Chapter members had attended at least one or two meetings, while surprisingly nearly twenty percent of those attending meetings are non-members. Not surprising was the fact that social meetings are the most popular of our events among Bay Area members.

---Daniel Krummes

DUPLICATE EXCHANGE CONTINUES

Mary Anne Hoopes is again coordinating the Chapter's Duplicate Exchange Program. Within space limitations the Bulletin will list publications available or needed. So, if there are publications you want to give away or need contact Mary Anne, Clorox Technical Center, P.O. Box 493, Pleasanton, CA 94566 (415) 847-6343. Unless otherwise noted contact the library offering materials directly.

University of Nevada, Physical Sciences Library, has a long list of periodicals available. Contact Mary Anne for a copy of the list.

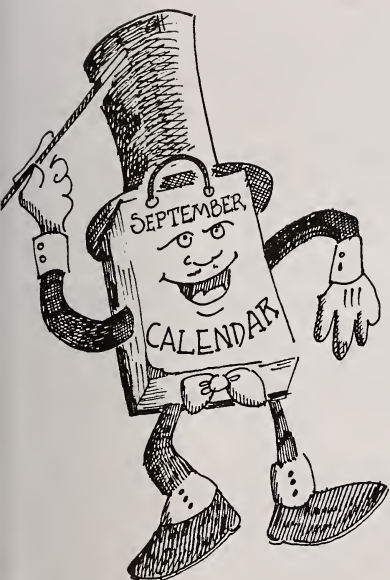
Clorox Technical Center Library offers a complete 1981 Thomas Register. Contact Mary Anne.

Systems Control Group Technical Library, 1801 Page Mill Rd., P.O. Box 10025 Palo Alto, CA 94303. American Scientist 1975-80, Coal Age 5/78-7/81, Edison Electric Institute, EI Bulletin 4/68, 1969-74, Engineering and Mining Journal 1978-81, Environmental Science & Technology 1962-74, Institute of Radio Engineers, Proceedings 1955-64, Iron and Steel Engineer 1973-77, 1979-81, Journal of Hydronautics 1972-76, Mechanical Engineering 1977, New Scientist 7/76-79, Operational Research Quarterly 1976-77, Research and Development 1978, Science 1968-69, Scientific American 1965-69, Software World 1973-75, Jane's Fighting Ships 1976-77, Society of Automotive Engineers, Transactions, Index, abstracts 1977, Trademark Design Register 1979, Institute of Radio Engineers, Directory 1959-63.

Foremost-McKesson Library is offering the following periodicals which they will hold until October 15, 1982. Contact Foremost-McKesson, Inc., R & D Center Library, P.O. Box 2277, Dublin, CA 94566. Cereal Chemistry 1970-76, Cereal Science Today 1971-74, Chemical Engineering 1966-70, Food Technology 1965-75, Harvard Business Review 1967-75, J. Animal Science 1972-79, J. Dairy Science 1972-76, J. Dental Research 9-10/72-4/77, J. Milk & Food Technology 1971-76, Michigan State University Quarterly Bulletin 1948-5/68, Progressive Grocer 1965-75, Quality Assurance 1963-76, Quick Frozen Foods 1953-69, Research Development 1959-78, Science 1967-69, Soft Drinks 1967-74, Survey of Current Business 1967-75.

Tektronix Inc. wants to dispose of the following journals. Contact Corporate Library, Tektronix, Inc., P.O. Box 500 M/S 50-210, Beaverton, OR 97077, (503) 627-5388. Bulletin of the American Ceramic Society 1956-74, Electronics 1930-62, IEEE Spectrum 1964-69, Institute of Radio Engineers, Proceedings 1928-59, Journal of Chemical Physics 1950-60, Journal of the American Ceramic Society 1954-74, Physical Review (Series II) 1945-69, Physical Review (Series III A General Physics) 1970-74, Physical Review (Series III B Solid State) 1970-74, Physical Review Letters 1958-70.





## SEPTEMBER 1982

- 10 Library Administrators of Northern California meeting. Arthur F. Turner Library, West Sacramento. 9:30am-12:30pm.
- 13 CLASS RLIN ILL training. San Francisco Public Library (1/2 day).
- 14 New York Times Online Users/Librarians (NYTOUL) 1st meeting. Location: Bank of America World Headquarters Building, 555 California St., SF. 11:30am-1:00pm. Contact: Marydee Ojala, 415/622-2068.
- 15 Association of Records Managers & Administrators (ARMA) 25th anniversary meeting. Location: SF Airport Hilton. Contact: Hollis M. Pierce 415/951-2859.
- 15 CLA Forum "Cable TV: Libraries Bound" at Dept. of Education, Room 166 A and B, 721 Capitol Mall, Sacramento. 11:30am-3:30pm. Contact: Virginia Hughes, 916/445-4730.

- 15 Bay Area Online Users' Group meeting. Location: Syntex. Contact: Kathy Westsik, 415/855-5493.
- 16 CLA Government Relations Committee meeting. Dunfey Hotel, San Mateo, 9:30am-4:00pm.
- 17 CLA Council meeting. Dunfey Hotel, San Mateo, 9:00am.
- 23 SLA San Francisco and San Andreas Chapters joint meeting. Dunfey Hotel, San Mateo. 6:00pm.
- 24 CLASS On-Line Reference Services (COLRS) workshop: "CATV: Info Delivery in the 80's", Mission College, Santa Clara. Contact: Maureen McManus, CLASS, 408/289-1756.
- 24 Northern California Association of Law Libraries business meeting and social hour. Hastings School of Law, SF, 4:00pm. Contact: Linda Weir, 415/557-2443.
- 28 CLASS COLRS workshop on RLIN search-only techniques. CLASS offices, San Jose. Contact: Maureen McManus, 408/289-1756.

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# OCTOBER 1982

- 14 "Effective Government Relations" seminar. UC Extension Center, 55 Laguna St., SF. Contact: 415/642-3112.
- 14- California Library Services Board
- 15 meeting. California State Library, Sacramento.
- 14- Nevada Library Association annual
- 16 conference. Ormsby House, Carson City, Nevada.
- 15 CARL program "Reaganomics of Information: Control & Access." Good Table Restaurant, 2600 Bancroft Ave., Berkeley, 9:00am-3:30pm.
- 16 Seminar: "Reference/Data Bases Update with Emphasis on Business and Company Information." Foothill College, Los Altos Hills. Registration includes seminars on October 30 and November 6, 9:00am-1:00pm. Contact: Betty Nevin, 415/948-8590 x390.
- 20 Workshop on California legislative research sponsored by the Government Publications Chapter of CLA. University of Santa Clara, 1:00-4:30pm. Contact: Linda Johnson, Orradre Library, 408/984-4415.
- 28 SLA San Francisco Bay Area Chapter

# NOVEMBER 1982

- 16 ARMA/NMA joint meeting. Topic: Files and micrographics. Location: Golden Gate University, SF. Contact: Hollis M. Pierce, 415/951-2859.
- 17 SLA Bay Area Chapter meeting.
- 17 San Andreas Chapter meeting. Contact: Ralph Lewis, 415/965-5157.
- 19 Northern California Association of Law Libraries workshops. Location: East Bay. Contact: Mary Hood, 408/984-4452.

# DECEMBER 1982

- 11- CLA 84th annual conference, Westin
- 15 Bonaventure Hotel, Los Angeles.
- 14 San Francisco Bay Region SLA Christmas party.
- 16 San Andreas Chapter SLA Christmas party.

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BULLETIN

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## PRESIDENT ENCOURAGES STUDENT PARTICIPATION IN CHAPTER ACTIVITIES

We are very fortunate to have two library schools in the Bay Area, and encourage greater student participation in our Chapter. The Association offers a discounted membership fee to students, and our Chapter provides discounted dinner prices at our monthly dinner meetings for student members. While we are trying to make it easier for students to participate, it is important to realize that their participation will benefit both the students and employers, in the long run.

Chapter meetings provide an excellent opportunity for students to meet working librarians and discuss types of libraries and job possibilities. During these discussions students may gather information which will help them focus their course work in order to be better prepared for the position they desire. Employers will then be able to fill their vacant positions with these well qualified recent graduates. In addition, the personal contacts made can be invaluable in finding jobs/filling positions later on.

Our Student Relations Chairperson, Joanna Beyer, is making every effort to see that students are informed of our activities. She is also planning a reception for students of the School of Library and Information Studies at UC Berkeley early next spring as a result of last year's success. I look forward to meeting many students this year and seeing greater student attendance than ever before.

---Sara Crew-Noble

## CHAPTER SEEKS TALENTED PIANIST

Help wanted. Pianist for San Francisco Bay Chapter's Christmas party. Date: Dec. 14. Place: Lake Merritt Hotel, Oakland. Pay: All the hors d'oeuvres you can eat and lots of applause and appreciation. Contact: Jan Hewitt at 415/544-3206. An equal opportunity employer.

## LETTERS TO THE EDITOR

Dear David and Daniel,

You must be a great team! I've just finished reading your most recent Bulletin issue and I want to congratulate you and your staff on a great job. The layout, content, cartoons, features, all contributed beautifully to an exceptional Bulletin. I will be looking forward to all your future issues. Please pass my best wishes on to everyone involved.



Pat Molholt  
President-Elect  
Special Libraries  
Association  
235 Park Ave. South  
New York, NY 10003

Thank you, Pat, for a great boost; it's nice to be appreciated and recognized. You're right, the Bulletin staff is a great team. We couldn't have enlisted a better group of people to work with than those listed on the verso of the cover.

However even with this fine staff we still seek and need input from our Chapter membership.

We have received many comments specifically complimenting particular Bulletin columns. But the editors need your help. So, please contribute.

Contact Kristi Wessenberg (983-1130) with notices of upcoming events for the Calendar. Marie Tilson (894-9897) and Carol Zajchowski (542-5757), our own Hedda Hopper and Rona Barrett, are nosing for any items about Chapter members, past or present. For all the interest that has been expressed in Joan Galvez' (874-5178) reference column, "Looking for Something," we are surprised she hasn't been inundated with mail; the trickle more closely resembles a current economic theory. Seyem Petrites (788-4143) will be pleased to accept information about new publications and products of interest; let's use her column to share our



knowledge for our mutual benefit.

Now we come to the confessional, also known as corrections of errors and omissions. Our apologies to Cetus and Genentech Libraries. In our zeal for concision we inadvertently edited out the names of their library staff members and their addresses, phone numbers and hours.

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952-1000  
Library Hours: 8:00 - 5:00  
Margaret L. Lee, Library Manager  
Linda Bickham, Associate Librarian

We would also like to recognize the artist who designed the Bulletin cover, Meg Dawson. Meg's fine art, her real forte, is on display in galleries throughout the United States though primarily in New England and New York; for local galleries see this issue's Kaleidoscope column.

Keep those cards and letters coming. Thanks.

Daniel and David

#### UPCOMING MEETINGS PREVIEWED

November's Chapter dinner meeting will find us at the Berkeley Marriott Inn with Standard Oil's Employee Assistance Advisor scheduled as our speaker. Be sure to mark November 17 on your calendars.

Our Holiday Season Party this year will be held at the Lake Merritt Hotel in Oakland on December 14. Join us for the festivities!

The January dinner meeting promises to be a special affair this year. "Bring Your Boss Night" will take place on January 20 at the Engineers Club in San Francisco. Be prepared for some corporate strategic planning!

---Seyem Deus Petrites

#### CAN AN URBAN INFORMATION SPECIALIST FIND HAPPINESS IN A RURAL PUBLIC LIBRARY? MARY GINNANE WRITES FROM OREGON

If you remember, there were two repeated themes in library architecture which Mr. Esherick of Esherick, Homsey, Dodge & Davis discussed in his talk to the Chapter at last year's November meeting. The great stairway up into the library and the great hall/reading room were seen in slides of magnificent European and recent American libraries illustrating the evolution of the architectural forms. The public library in Independence, Oregon was built in 1929 and these same architectural themes can be seen here. Three broad steps reach up from the sidewalk to the Library's front door which in turn opens into a small anteroom. Through the glass paned inner door one looks into the great hall: a high, beamed ceiling room with wooden bookshelves built around all four walls. The room contains a fireplace, reading tables and chairs, some free-standing shelves, a circulation desk, and two card catalogs.

In 1929 this space of 1440 square feet was the complete public service area of the library. The back room (another 252 square feet) served as the librarian's office and workspace, but it has since been converted into another room for books. A restroom where the roof leaks and a small workroom (5 by 9 feet) complete the present Independence Public Library.

In this charming church-like library (the outside of the building is white clapboard with a steep pitched roof), in a farming/mill town of 4,070 people on the Willamette River, a researcher from the Information Store in that most sophisticated of cities (San Francisco) has found her dreams of small town librarianship and small town life come true. Despite the excitement of working on the frontier of the new information world, jumping online into databases and researching in the well developed collections of Bay Area libraries, I clung to my original goal in life on a different frontier -- where I could live in a greener place, yet still be involved in the library/information world, which satisfies me as no other job has.

In library school I was excited by so many aspects of librarianship and I wanted to be involved in all of them. I know that one of the most appealing features of being the city librarian in a small town is the opportunity to practice in these many fields of librarianship. I am performing as a librarian in the areas of acquisitions, collection development, cataloging, reader's advisory service, public relations, children's services, system service, public outreach, programming, and circulation. I'm also considered a city department head and have managerial responsibilities as such, particularly in accounting for the budget of \$31,534, of which the book budget is \$5,000. I must deal with personnel functions since there are two part-time library aides. I also get a chance to carry out all the day-to-day tasks of the library: checking out materials, carding and shelving books, typing catalog cards, book cleaning and repair. I've even washed the windows, but that was a special occasion - Clean Up Day in the city.

All of this variety is exciting and supremely challenging but the experience also raises questions. Am I practicing dilettantism or librarianship? Is this really the best way to serve a community? There are performance indicators of improvement in the library toward which I know I have contributed. Monthly circulation figures have doubled over previous years. The city has opened the library 10 hours per week longer for a total of 37 hours per week. I am now a full time librarian working 40 rather than 32 hours per week. The regional library service is again operative after two unsuccessful levy campaigns and one final successful election which took place during my first six months here.

Coverage of library activities in the local newspaper has increased enormously. More kids come into the library. But my list of things to do is long and the priorities keep changing. Why does the roof still leak? What am I going to do about the card catalog? When will I improve the reference collection, weed the non-fiction, make the signage system useful

and attractive, work on some subject bibliographies, apply for some grants, write a book column, learn to speak Spanish in order to serve the Hispanic community better, read A Planning Process for Public Libraries and then implement the process?

Over all looms the spectre of Measure 3, a Proposition 13-like property tax limitation clone which is on the November ballot in Oregon. Perhaps I should have waited to write this letter to the Chapter until after the election. The outcome will definitely affect the ending of my story. I guess I'll have to write again to let you know what happened and to answer a few of the above questions. In the meantime, Independence is a lovely place to live. I'm happy here and would love to have some Chapter visitors. The Independence Public Library is located at 311 South Monmouth Street, Independence, Oregon 97351, phone (503) 838-1811.

---Marry Ginnane





The California State Library has announced that several of its services have been consolidated at the new State Information and Reference Center. Activities assumed by the Center include reference and current awareness services for State government as well as inter-library loans and reference services for other libraries. Information services and loans for library professionals will also be handled by the Center.

The Center is located at Gillis Hall, 914 Capitol Mall in Sacramento. Its telephone number is 916-322-4570.

Among the losses the State Library was forced to absorb for the 1983 fiscal year were three professional positions from its Administrative/Legislative Reference Service, Reference Services, and the Information Clearinghouse. The State Information and Reference Center has subsequently merged with the remaining staff of ALR and Reference Services. The goal of this merger was to maintain service levels by consolidating service outlets into one central point.

---Daniel Krummes

The 1982 edition of the California Academic Libraries List of Serials (CALLS) is now available. CALLS is produced by the University of California's Division of Library Automation and is distributed by CLASS. This new edition contains over 786,000 serials holdings records for over 488,000 titles. These titles are held by libraries of the University of California nine campuses, the nineteen campuses of the California State University system, Stanford University, and the University of Southern California.

CALLS is produced on microfiche and can be ordered either with or without binders. CLASS members receive a five per cent discount. The price for CLASS members is \$85.25 without binders and \$118.75 with binders. Non-members will pay \$125.00 for the fiche alone and \$195.00 for the fiche in binders. To order, contact Maureen McManus at CLASS. Her telephone number is 408-289-1756. Inquiries and requests for sample fiche can be directed to the Serials Editor, University of California Division of Library Automation, 186 University Hall, Berkeley, California 94720.

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DON'T START PACKING BUT START PLANNING--  
NEW ORLEANS IS JUST AROUND THE CORNER

To aid us as we all start planning for this great opportunity to visit one of the nation's most intriguing cities, the Association has provided the Bulletin with a packet of information on the 1983 New Orleans Conference. This issue will look at the City.

To avoid the first social gaffe don't say you are going to New Orleeeens. "Of the various ways to pronounce the name... the pronunciation with the long "e" sound is the least acceptable. "New Orlunz" with the short "u" or "New Awlins" with the short "i" are the two pronunciations most often used by locals." This pronunciation pearl is from New Orleans on the Half Shell: A Native's Guide to the Crescent City by James Taylor and Alan Graham. published by Pelican Publishing and available for \$3.95. This inexpensive guide to the City gives tourist information from a native's viewpoint. The book not only discusses getting around, the arts, the nightlife, places to eat to sleep and to avoid, but includes a directory for emergency situations. The book also contains a map of the downtown area and one of the famous French Quarter.

Alan Graham, one of the coauthors, will be a featured speaker at the Welcome to New Orleans Session planned by the Louisiana Chapter to open the conference, Sunday afternoon June 4. See y'all in New Awlins.

---DDL

RAIN DOES NOT MAR JOINT MEETING

Rainy skies greeted approximately 180 librarians from the San Francisco Bay Region and San Andreas Chapters as we gathered for the first meeting of the 1982/83 season. The locale was Dunfey's Hotel in San Mateo, and after a pleasant dinner, we were introduced to the Executive Boards for both Chapters.

The program focused on using bibliographic networks for cataloging, and featured speakers Randy Galloway (ARGO-Systems), George Roncaglia (Mountain View Public Library), and Sharon Cline Farmer (CLASS). Each speaker shared with us their experiences in using OCLC or RLIN and pointed out the positive and negative aspects of the systems. The speakers came prepared with cost figures for start-up, training, and operations, and information regarding system capabilities, operating features, user support, and available subsystems. For those of us considering joining a bibliographic network, it was suggested that we carefully assess any available in-house systems before taking the plunge.

Whether one was a novice or a pro in regard to bibliographic networks, the evening had much to offer. Many thanks to our informative speakers.

---Seyem Deus Petrites

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MEMBERSHIP COMMITTEE PLANS FURTHER  
IMPROVEMENTS FOR NEW DIRECTORY

You'll soon be receiving your questionnaire for the 1983 Membership Directory. Last year's Directory not only had a fine glossy new face, but it also provided the foundation, in the form of a database, for building future directories. Consequently, the questionnaire this year has a somewhat unfamiliar and decidedly functional look. It will come in the format of a computer printout, listing the information you provided last year, and asking you only to make corrections or updates.

The Directory itself, scheduled to be distributed in January, will be basically the same as last year's. However, there will be two additional items of information that we hope will prove useful: personal job titles will be listed, and each organizational listing will now also include a library reference telephone number.

If we don't hear from you, information will have to be taken directly from the latest chapter roster provided by the New York office of SLA. If you want to be sure of what your personal and organizational entries will look like, it is essential that you return the questionnaire by the date indicated.

---Miriam Ciochon

Final galley proofs of the text of CALIFORNIA LIBRARIES IN THE 1980s: STRATEGIES FOR SERVICE are now nearly ready, and the document will be available later this fall. Two years of effort went into the preparation of the report. Gary Strong, California State Librarian, writes in the Foreword:

"Through extensive meetings and working sessions, members of the many committees formed to suggest recommendations for CALIFORNIA LIBRARIES IN THE 1980s selected the best ideas that had been tried. They took these ideas, blended them, and developed strategies that will give direction to library development for the next decades."

Gary also notes that "Beyond presenting workable ideas, CALIFORNIA LIBRARIES IN THE 1980s has achieved another important result. It has brought libraries of all types together. For the first time, librarians and users of all types of libraries - public, school, academic, and special - have agreed on a set of goals and have agreed to cooperate further."

The goals and corresponding objectives in CALIFORNIA LIBRARIES IN THE 1980s were written with all types of libraries in mind. There isn't a single goal or objective that doesn't have some bearing on every kind of library.

The goals are:

- A: To meet the needs of all Californians by developing adequate and effective library and information services and informing people about them.
- B: To design and offer services that link Californians with what they want to know through the widest means possible.
- C: To develop statewide cooperation among academic, public, school, and special libraries and other information agencies.
- D: To ensure that libraries receive financial, community, and political support adequate to meet the library and information needs of their communities.

Under each of these goals are objec-



tives which deal with specific and significant issues such as:

- \* lobbying for legislation to ensure access to information and to increase library funding
- \* investigating the possibility of linking existing data bases through dial-up terminals and interchangeable and transferable accounts
- \* encouraging and publicizing research in the field of library and information science
- \* encouraging library cooperatives
- \* investigating methods of compensating libraries which provide unreciprocated services to people who are not their primary users
- \* ensuring that salaries and benefits of library personnel encourage the recruitment and retention of competent people

Gary concludes in the Foreword that "... publication of CALIFORNIA LIBRARIES IN THE 1980s does not so much mark an end as it does a middle. It marks how far we have come and points out the direction in which we have agreed to travel." In order to see that we continue our joint effort of promoting library and information services the original Steering Committee will be replaced by another organization whose members will continue to represent all types of libraries and who will serve for a three-year period in order to provide stability and continuity for the future.

Copies of the galley proof of CALIFORNIA LIBRARIES IN THE 1980s may be obtained from: Dian Gillmar, Metropolitan Transportation Commission, Hotel Claremont, Berkeley, California 94705, (415) 948-3223.

---Dian Gillmar



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## آد. إكس

أد. إكس. ٣٢٢٠ ألبين رود، بورتولا فاللي، كاليفورنيا ٩٤٠٢٥، الولايات المتحدة الأمريكية. (في بورتولا سان فرانسيسكو، بجوار جامعة ستانفورد، في قلب «وادي السيليكون»، المركز الرئيسي لصناعة الإلكترونيات ومركبات الفضاء في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢ (٤١٥). تلغرافيا: ADDISTRAN. تلكس: ١٧-١٤٢٥. خدمة سريعة عن طريق المبرقة الكاتبة، والساعي البرق والجوى.

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## KALEIDOSCOPE

Gloria Curtis has left General Electric and is now with Amdahl. Doris Robinson is filling her spot at G.E.

Dick Pallowick, former cataloging assistant at U.C. - S.F., is the new cataloger at the California Academy of Sciences.

King Wah Moberg departed Cooperative Information Network at Stanford and is the newest reference librarian at Hewlett-Packard.

Betsy Austin, ex-Safeway, is a full-time temporary at U.C. - Davis Government Documents Library.

Changes at N.A.S.A. - Ames have been rampant - Ralph Lewis has departed and is at Lockheed where he will replace Art Fried on his retirement in January '83. Sarah Dueker moves up to the manager's position. George Roncaglia left NASA to join Mountain View Public Library as Head of Technical Services. Lastly, Emily Breese, formerly with NASA in Washington, has moved to California to join E.P.R.I. as a technical information specialist.

Deborah Tallyn left Chevron Chemical Company's Business Information Center to pursue an MBA at Stanford.

GTE-Sylvania has a new assistant librarian - Marcia Olmstead, a recent University of Hawaii graduate.

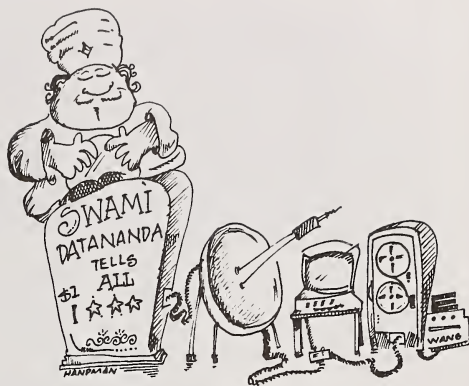
Ann Hardham, formerly with Crown Zellerbach, is now a Research Associate at Information on Demand.

Meg Dawson is the featured artist for October at The Berkeley Art Coop. Her work also is continuing to be displayed at the Touchstone Gallery on Polk Street.

Can you identify a couple of Chapter members in the photo on p. 1614 of the September 1st issue of Library Journal?

Peggy Green of Stanford's Swain Library is the proud mother of Asha-Christine, born August 31st.

Faun McInnis is the new head of SFPL's Bay Area Reference Center. Glenda Hooper is now head of the Marina branch.



Celine Walker, chief of Stanford's science libraries, has just returned from a 6 week internship at Eidgenossische Technische Hochschule (Switzerland's MIT) in Zurich where she observed automation, technical, and public services in effect at that institution. ETH is charged with providing services not only to students/faculty, but also to industry and to the Swiss public.

Pam Kirkbride, former intern at Alameda County Business and Government Library, is now on the staff at Boston Consulting Group.

Gary Handman, U.C. - Berkeley Acquisitions, is one of a hundred winners for a design of a greeting card to accompany a piece of Waterford crystal. His prize is a set of four Lismore goblets. There were more than 50,000 entrants.

Lynne Kaczor from Colorado is the new acting head of Stanford's Physics Library. She replaced Virginia Kosanovic who is now with Dialog.

A New York Times On-Line Users Group is being formed and is planning to have monthly meetings. If interested, call Marydee Ojala at Bank of America's Reference Library - 622-2068 - for details.

Catherine Cortelyou at UC's Institute of Transportation Studies Library is teaching one section of Bibliography 1 at the School of Library & Information Studies.



We welcome the following new members:  
Patricia Gudsruk at Arthur D. Little;  
Randall Mounts at Dynamic Services; Wendy Prentice at Cooper Laboratories; Margaret Watson at Technicon Data Systems;  
Gloria Stockton of R.L.G.; Sylvia Alderman and Sydney Templin. Also welcomed are new student members Laurie Bagley, Melinda Scanlon, Gloria Yun, Karen Allen, Connie Fly, Jean Peyton, and Hannah Walker.

---Marie Tilson

---Carol Zajchowski

**REMOVING**

**INFORMATION**

**BARRIERS**

#### NEW ORLEANS CONTINUING EDUCATION PROGRAM WILL FEATURE DANIELS AND MCNIERNEY GRANT

"Managing the Business Library/Information Center - Reference Update and Techniques for Running a Business Library/Information Center," an SLA Continuing Education Program is scheduled for Saturday, June 4, 1983 in New Orleans. Lorna Daniels and Mary McNierney Grant will focus the course on two related issues. First they will review important business and financial sources emphasizing current literature and online data bases. Secondly they will provide a road map on shaping and running an effective, visible information center.

Problems addressed will include: 1)Selecting and reshaping information; 2)Relationships with corporate personnel, the critical aspects of providing specific information under tight deadlines will be emphasized; 3)Promoting the library's services; 4)Handling client charges and confidentiality; 5)Making fiscal ends meet; 6)Creating new avenues for information management.

Fee for the course will be \$75 for SLA, ASIS, ARLIS members; \$100 for non members. SLA will include registration material for this course in the 1983 conference preliminary program.

---DDL

#### FEDERAL GOVERNMENT CONTINUES WORK ON LIBRARIAN STANDARDS

On December 8, 1981, the U.S. Office of Personnel Management (OPM) issued a draft revision of classification and qualification standards for federal library and information service positions, TENTATIVE STANDARDS FOR FEDERAL LIBRARY/INFORMATION SERVICE POSITIONS. In response SLA sent a statement to OPM expressing the membership's concern that the proposed Standards will erode the professional status of many SLA members - approximately 2,500 are currently employed in federal libraries - and will have a "trickle-down effect" on the entire library profession.

If enacted the Standards will impose the following changes:

1. Elimination of the MLS degree as a requirement for entry into library/information service positions.
2. The downgrading of most library practitioners to nonprofessional (GS-1409 series) status; only managers would qualify for professional (GS-1410 series) positions.
3. Librarians would become the only occupational group in the federal government for whom the highest entry-level position for someone with a master's is GS-7 instead of GS-9.
4. The GS-1412 (technical information specialist) series will be discontinued.
5. A GS-15 level may be written to consider those subject specialists who have two degrees.
6. Information scientists who wish to specialize in database creation and development will be excluded from functioning as librarians in the programming and data analysis areas of these operations.
7. OPM's overemphasis on management skills as a criterion of professionalism will make it difficult for non-managerial librarians to be promoted to the upper levels of librarianship. Since 75% of all librarians are women, the Standards would have a discriminatory effect on the female library workforce.

According to a spokesperson at OPM, the Office held reading sessions throughout the month of September and solicited comments from those invited to attend the sessions. As of this writing, there is still no final set of Standards. The Chapter Bulletin will keep you informed of developments as they occur.

---Kristi Wessenberg

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## TOURS SUBCOMMITTEE REVEALS PROPOSED SCHEDULE

The Tours Subcommittee has proposed four tours for the 1982/83 Chapter year. The first tour will be held Wednesday, November 10, at Lawrence Berkeley Laboratory at 6:00 p.m. The remaining tours tentatively scheduled for 1983 are:

January - Sierra Club William E. Colby Memorial Library.

March - California Historical Society.

May - Pacific Telephone & Telegraph Co. Library.

The Subcommittee is still open to additions and suggestions. If your organization would like to host a tour or if you know of an organization that has an exciting new development to show off, please contact either Mary Wawrzonek at (415) 620-4685 or Marsha Wyler at (415) 981-0250.

Note that a small fee is being charged for each tour. This is being done not only to discourage no-shows, but also to be able to provide refreshments.

---Mary Wawrzonek

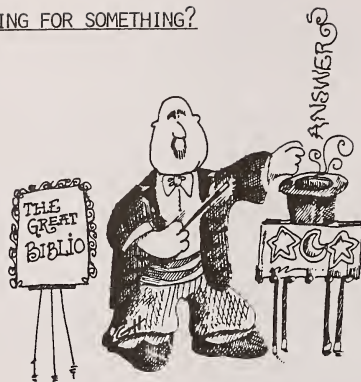
## CHAPTER PLANS REVIEWED

The Executive Board met on Sept. 15 at the Levi Strauss Building in San Francisco to go over the Chapter's 1982/83 budget. Individual Committee requests for funds were considered, as were possible Chapter revenues. Tentative Chapter meeting dates and topics were also discussed. The Executive Board approved the proposed budget and also the proposed dates and topics of meetings.

A joint meeting with the Advisory Council followed. Advisory Council members are Committee chairpersons, and in this capacity each reported on projected Committee activities for the coming year. Committees represented at the meeting included Advertising, Consultation, Bulletin, Education, Program, Hospitality, Publicity, Student Relations, Tours, Directory, Publications, and Employment.

---Daniel Krummes

## LOOKING FOR SOMETHING?



Ellie Wood at the Contra Costa Times Library says they aren't sure which is their most asked question, "Who is my Congressman?" or this (which the whole library staff can answer from memory): QUESTION: What's the name of the pizza place...you know, the one to go to when you're pregnant? ANSWER: The paper has run several stories on Little Napoli in San Ramon. Tom Anastasiou, the owner, claims to have 300 pizza babies to his credit according to a feature in the paper on Jan. 17, 1982. Little Napoli's "Baby Special" is rumored to be a labor inducer in overdue moms.

Marylou Pierce at Mechanics Institute Library sends this foreign exchange query. QUESTION: What was the British pound worth in 1880, or thereabouts? (Dickens left 93,000 pounds when he died). ANSWER: Per the World Almanac, the pound was worth \$4.86 in U.S. dollars (gold dollars) in 1893, making Dickens' estate worth \$451,980. Not bad for 1880.

The staff of the Business and Government Library would appreciate it if someone could answer this one. QUESTION: Does any library have or have any members worked with an ideal reference desk? We are in the process of designing a new desk and can find very little in the way of guidelines or suggestions in the literature. Please call David Lewallen (874-5178) if you would be willing to have him come by and take photographs and measurements of your desk.

Ginette Polak of Continuing Education of the Bar Library in Berkeley asks if there is an officially approved positive visual image for librarians to counteract the image with which we are all too familiar of librarian as harpy or egghead. As far as I can find, there is no sanctioned illustration or logo for librarians. But then does one exist for other professionals.

There is, however, a new, officially approved logo for libraries (pictured below) which was adopted at ALA's 1982 Annual Conference. An 11" x 17" poster depicting the new symbol and explaining its purpose and use is available to libraries free of charge from Upstart Library Promotionals, Box 889, Hagerstown, MD 21740, (301) 797-9689. But back to Ginette's question, does anyone have an answer? Any ideas. Call or send me suggestions.



Finally, this Column Editor thanks those fine people who have contributed to this column and asks that the rest of you jog your memories for some of the devastatingly interesting and challenging questions we special librarians answer. There is a rumor afloat that special librarians don't answer questions. Surely it isn't true? Without your assistance this column will not be possible.

---Joan Galvez





## SPOTLIGHT ON...

Fashion Institute of Design & Merchandising.

The Cyril Magnin Research & Resource Center.

790 Market Street  
San Francisco, CA 94102

(415) 433-6691

Hours: M-F 8-4

Librarians: Sam Douglas & Ron Mencz

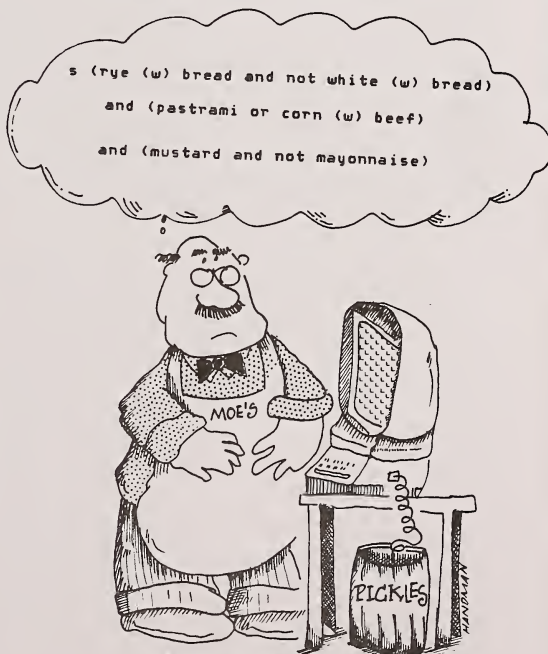
**BACKGROUND:** The Fashion Institute's main campus in Los Angeles opened in 1968, the San Francisco campus in 1973 and its library in 1977. The school is accredited by WASC & AISC. It offers programs in fashion design, interior design, merchandising, and retail management. The library is open to the public, but materials circulate only to students and staff. Certain fashion forecasting services may not be used by the public because of subscription agreements with the publishers. The library contains nearly 4000 volumes, numerous specialized files, and archival materials from leading San Francisco retailers.

**SUBJECTS:** Materials on men's & women's fashion; fashion design; fashion illustrating; fashion merchandising; fashion photography; interior design and furniture; tailoring, sewing and pattern drafting; textiles, fabrics and weaving; crafts; history of fashion; costumes; retail management.

**TYPES OF MATERIALS IN THE COLLECTION:** Fashion and interior design publications (approximately 100 titles); fashion forecasting services, including: Nigel French, Design Intelligence, and Tobe' Associates Reports; merchandising statistics reports; biographical materials; slides, filmstrips in all appropriate subject areas; videotapes, including "Videofashion" (current Milan, Paris and New York fashion shows); fabric, wallpaper, floorcovering samples for interior design; historical costumes from 1850 to date.

**SPECIAL FILES:** 1. Designers file. More than 1200 designers are represented in these files, which contain clippings, releases, and biographical data. 2. Fashion subject file. 300 subjects containing newspaper clippings on various types of apparel, cosmetics, trends, fashion by city, country, season, and year. 3. Subject index to current periodical literature on fashion. 4. Retailing and Manufacturers file. Includes in-house documents, promotional materials, periodical articles, and newspaper clippings. 5. Pamphlet file. Contains demographic materials, marketing information, retail catalogs, and mart directories. 6. Interior Design file. Contains manufacturers' catalogs and other promotional literature.

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## PLANNING COMMITTEE STUDIES MEETING ATTENDANCE

Who really does attend chapter meetings? Is it true it's always the same people month after month? A recent report to the chapter Planning Committee by committee member Suzanne Burwasser shed some light on these questions and several others. Chapter meeting attendance from 1976-77 to 1980-81 was analyzed.

During this time, SLA members who were affiliated with 42 companies or organizations attended 39 meetings. Meetings averaged 121 people in attendance. Of those attending, 28 percent did not divulge their organizational affiliation, and a whopping 20 percent were not SLA members. Looking at those who gave an affiliation, Suzanne found that a little over 18 percent of members attending over half the meetings in this five year time span were from energy/public utilities libraries, while 15 percent were from universities. Electronics/computer firms tied with governmental librarians at 10 percent of the recurring attendees. Affiliations of the five individuals with the highest percentage of attendance, were one from law, two from energy and two from engineering organizations. Of the top fifteen people, ten were on the board or a member of a board committee during the sample period.

Suzanne classified the meetings during this five year period by type of meeting, finding that almost 27 percent of the meetings were social in nature. The most well attended, however, were the ones where information management/marketing was discussed. Although they are few in number, meetings with Association content, such as a visit from the SLA president, and meetings focusing on local libraries or authors are also popular. In third place are meetings dealing with professional concerns, followed by management topics, social events and miscellaneous (opera, ballet, etc.).

Also of interest is those who do not attend meetings. The data analysis revealed that nineteen members have not attended meetings since December, 1980, but attended quite frequently up to that time. Some of this can be attributed to members switching to the San Andreas chapter. Fully 40 percent of the members attended one or two meetings only for the sample period and there seems to be no common

denominator among these people.

What statistics cannot tell us is what other benefit members perceive in meeting attendance. Certainly the contact with professional peers and the resultant exchange of information is a strong drawing card. This is, however, much more difficult to measure. Suzanne's report is merely a first step in the committee's long range planning effort.

---Marydee Ojala

## ENGINEERING DIVISION PUBLISHES NEW DIRECTORY

The Engineering Division of the Special Libraries Association has recently announced the pre-publication sale of its Membership Directory. The Directory lists the nearly 600 Division members, their addresses and telephone numbers, and their libraries' collection interests. It also includes a corporate directory arranged alphabetically by corporate employer.

The Directory is priced at \$4.50. Checks should be made out to the Engineering Division, Special Libraries Association and sent to: Jerry W. Mansfield, Engineering Library, Purdue University, West Lafayette, Indiana 47907.

## TAKE ADVANTAGE OF A LIBRARIAN

Need an experienced person to conduct a seminar on library/office automation, shared cataloging systems, micrographics, on-line database searching, special subject bibliographies, or library management? There is a wealth of assistance available to you through the Chapter's Speakers Bureau. Contact Rena Schonbrun, Chair of the Publicity Committee, at 486-3351 for information.

---Seyem Deus Petrites

## SCHOOL OFFERS FREE STACKS

Four, tall free standing double-face (front and back) shelving units are available from the Katherine Delmar Burke School in San Francisco. The units which have woodfinish end panels are presently disassembled and must be picked up. If you are interested in acquiring this free equipment or want more details contact Isabel Fletcher at 751-0177.

## BULLETIN REVIEWS NEW PRODUCTS/SERVICES

Protect those rare books!

The National Preservation Program, sponsored by the Library of Congress, recently announced the publication of a guide titled Boxes for the Protection of Rare Books: Their Design and Construction. The book, intended to be the first in a series of publications on preservation techniques and box design, comes in loose-leaf format (binder not included). In addition to discussing the merits of book boxes, the book comes complete with detailed descriptions, drawings, and instructions for the construction of eight types of book boxes for housing and protecting volumes. Order from Superintendent of Documents, U.S. Government Printing Office, Washington D.C., 20402. Stock no. 030-000-00124-9. 320 pgs. \$18.00.

\*\*\*\*\*

Three Recent Publications Available From the SLA Headquarters in New York:

United States Government Publications Catalogs, by Steven D. Zink.

Make this book your first stop for reference information about Government publications. "This comprehensive bibliography provides a core collection of agencies' current publication lists. Arranged by issuing agency and department, the catalogs listed provide a convenient alternative to wandering through stacks and searching indexes. This bibliography contains over 200 annotated entries, and includes catalogs of audiovisual and other non-print materials." Order from SLA Headquarters, Order Dept. - Box GPC, \$9.00 for members, \$12.00 for non-members and libraries.

Special Libraries: A Guide for Management.

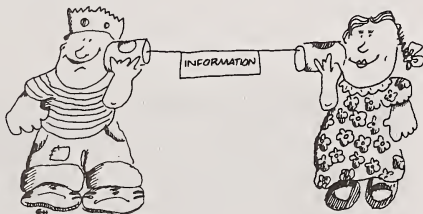
This book provides you with the specifics for planning a special library. It discusses needs analysis, cost analysis, operating budgets, cost recovery methods, space, facilities, design, etc. "It identifies and describes the range of services that can be performed starting with current awareness and selective dissemination of information to the skillful

searching of on-line databases. Further useful information on how to staff and where to recruit professionals is also given." Order from SLA Headquarters, Order Dept. - Box GFM, \$12.50.

Management by Design: Library Management, Volume II. Edited by Shirley Loo.

This is a collection of papers from the Joint Management Workshops sponsored by two SLA Divisions, Business and Finance, and Nuclear Science, at the 1981 Conference in Atlanta. Included are the following papers: "Decision Making/Problem Solving" by M. Westerman, "Staff Productivity" by C. Pollack, "Staff Coaching/Counseling" by M.E. Moore, and "Long Range Planning" by E. Miller and H.C. Finnerty (bibliography only). Order from SLA Headquarters, \$14.50.

\*\*\*\*\*



T.G.I.M.???

Thank God It's Monday: How to Turn Work into an Adventure, by Robert Randolph.

What an eye-catching title! Randolph feels that very few of us actually have jobs or careers which truly satisfy us or fit us, but we can be saved if we learn to "adapt ourselves and restructure our jobs to achieve a sense of job fulfillment and personal satisfaction -- every day." The book "injects new zest and enthusiasm into readers by offering them practical guidelines for making their work and personal lives so well-organized, so creative, so positive and professional that they'll actually look forward to Mondays." Order from Prentice-Hall, \$15.95.

\*\*\*\*\*



News from the General Reference Service  
at UC Berkeley, General Library:

PHONEFICHE TAKES OVER. A new service  
by Bell and Howell brings major U.S. cit-  
ies' phone directories on microfiche.  
Additional small towns and cities are now  
included. According to Jean Hudson of  
the General Reference Service, the fiche  
will replace the old book collection. A  
printed community cross-reference guide  
is also available.

\*\*\*\*\*

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view copies for our own perusal. If any-  
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tions to Seyem Deus Petrites at the Man-  
alytics, Inc., Library.

---Seyem Deus Petrites

## BULLETIN FEATURES JOBLINES

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| Baltimore                                                                    | 301/685-5760 |
| British Columbia                                                             | 604/263-0014 |
| California                                                                   | 916/443-1222 |
| California Media                                                             | 415/697-8832 |
| Colorado                                                                     | 303/866-2210 |
| District of Columbia                                                         | 202/223-2272 |
| Florida                                                                      | 904/488-5232 |
| Georgia                                                                      | 404/378-2811 |
| Illinois                                                                     | 312/828-0930 |
| Kentucky                                                                     | 502/564-2480 |
| Midwest Federation of Library Assoc-<br>iations (IL, IN, IA, MI, MN, OH, WI) | 517/487-5617 |
| Mountain Plains Library Association<br>(KS, NE, NV, ND, SD, UT, WY)          | 605/624-2511 |
| New England                                                                  | 617/738-3148 |
| New York                                                                     | 212/227-8483 |
| New York SLA                                                                 | 212/753-7247 |
| North Carolina                                                               | 919/733-6410 |
| Oklahoma                                                                     | 405/521-4202 |
| Oregon                                                                       | 503/585-2232 |
| Pacific Northwest Library Association                                        | 206/543-2890 |
| Pennsylvania                                                                 | 412/362-6400 |
| San Francisco Bay Area                                                       | 415/968-9748 |
| Southeastern U.S.                                                            | 803/777-8443 |
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## DID YOU HEAR THE ONE ABOUT...

How many librarians does it take to change  
a light bulb?



Just a second, I'll check that for you.  
(Thanks to Diana McRae, Castro Valley Li-  
brary)

## DUPLICATE EXCHANGE

McKinsey & Company has the following give-aways. Contact Carol Wilkins at 415/981-0250. ENCYCLOPEDIA OF ASSOCIATIONS, vol. 1, 16th ed.; INDEX-THE DIRECTORY OF MARKET RESEARCH REPORTS, STUDIES & SURVEYS; CONSULTANTS AND CONSULTING ORGANIZATIONS DIRECTORY, 4th ed.; WHO'S WHO IN FINANCE & INDUSTRY, 1979-1980; ULRICH'S INTERNATIONAL PERIODICALS DIRECTORY, 1980; FINANCIAL MOTIVATION FOR EXECUTIVES; 1981 - U.S.A. OIL INDUSTRY; WASHINGTON INFORMATION WORKBOOK, 5th ed.; STANDARD DIRECTORY OF ADVERTISERS, 1981; CORPORATE AFFILIATIONS, 1981; STATISTICS SOURCES, 6th ed; 1978-79 INTERNATIONAL PULP & PAPER DIRECTORY.

Systems Applications Inc. of San Rafael has the following duplicates. Contact Janet McDonald at 415/472-4011. SURVEY OF COMPOUNDS WHICH HAVE BEEN TESTED FOR CARCINOGENIC ACTIVITY (PHS-149): Supplement 2 (1969), 1961-67 Volume (Section I), 1968-1969 Volume, 1978 Volume; INFORMATION BULLETIN ON THE SURVEY OF CHEMICALS BEING TESTED FOR CARCINOGENICITY, no. 4, Nov. 1974; Bureau of National Affairs, OCCUPATIONAL SAFETY & HEALTH CASES, Vol. 6, 1979.

The FoodSource Library lists the following publications as give-aways. Contact Joan Friedman at 415/461-7262. SCIENTIFIC AMERICAN, 1977-79; SCIENCE 1979; NATURE, July-Dec. 1981; MONEY, 1979; INDUSTRIAL RESEARCH & DEVELOPMENT, Jan. 1980 - Dec. 1981; FORTUNE, 1976-79; FORBES, 1979-81; CALIFORNIA BUSINESS, 1980-81; BUSINESS WEEK, June 1981 - June 1982; ASHRAE JOURNAL, Dec. 1979 - Dec. 1980; KIPPLINGER WASHINGTON NEWSLETTER, 1981; GRAIN TRANSPORTATION SITUATION, 1981; BUSINESS WEEK, 1979-81; HARPERS, 1976-81.

Cathleen Galloway Brown of the Environmental Impact Planning Corporation in San Francisco needs a set of BOOKS IN PRINT-TITLES. Call her at 415/864-2311.

Teresa Hickey of the Bank of America Archives needs a copy of a pre-1968 MOODY'S BANK AND FINANCE MANUAL. Please contact her at the Bank of America, Archives no. 3218, PO Box 37000, San Francisco, CA 94566.

The Mechanics Institute Library needs the following serials for binding. Contact Mary Lou Pierce at 415/421-1750. AMERICAN PRINTER & LITHOGRAPHER, 1/78, 2/78, 3/78, 5/78; AUDIO, 7/81, 10/81; BRIDGE WORLD, 7/80, 8/80; BRITISH CHESS MAGAZINE, 3/80, 6/80, 9/80; CHEMICAL & ENGINEERING NEWS,

4/19/82; COMMERCIAL & FINANCIAL CHRONICLE, 12/6/79, 1/31/80, 2/28/80, 6/19/80, 7/17/80, 11/13/80, 5/7/81, 7/30/81; CONNOISSEUR, 5/81; ELECTRONICS, 3/81; ENGINEERING NEWS RECORD, 5/20/82; LADIES HOME JOURNAL, 1/81; LANDSCAPE ARCHITECTURE, 1/80; LIBRARY JOURNAL, 7/81, 4/15/82; NATION, 10/14/78, 12/20/80; OPERA NEWS, 3/18/78, 7/81, 10/81, 2/82; POPULAR SCIENCE, 2/81; SCIENCE NEWS, 5/24/80, 11/22/80.

Lezlee Prophet of the Standard Oil Co. of California would like to dispose of the following publications. Please call her at 415/894-9896. ACRONYMS, INITIALISMS AND ABBREVIATIONS DICTIONARY, 1978; ARAB SHIPPING, 1981; the BOOK OF THE STATES, 1980-81; BOOKS IN PRINT (FORTHCOMING), 1/80-11/81; BOOKS IN PRINT (PAPERBOUND), Fall 80, Sp. 81, Fall 81; CALIFORNIA CONSERVATION CORPS STATE OF CALIF. TELEPHONE DIRECTORY, 4/81; COMPOSITE CATALOG OF OIL FIELD EQUIPMENT AND SERVICES, 1980-81; CONGRESSIONAL QUARTERLY'S FEDERAL REGULATORY DIRECTORY, 1979; CONGRESSIONAL STAFF DIRECTORY, 1981; DIRECTORY OF SHIPOWNERS, SHIPBUILDERS AND MARINE ENGINEERS, 1978, 1979, 1980; ENCYCLOPEDIA OF ASSOCIATIONS, 1981; the FINANCIAL POST SURVEY OF MINES AND ENERGY RESOURCES, 1981; FINANCIAL TIMES OIL AND GAS INTERNATIONAL YEARBOOK, 1981; the FOUNDATION DIRECTORY, 1979, FRENCH COMPANY HANDBOOK, 1981; HISTORICAL STATISTICS OF THE UNITED STATES; HOUSTON OIL DIRECTORY, 1981; McGRAW HILL ENCYCLOPEDIA OF SCIENCE AND TECHNOLOGY, 1977; the MIDDLE EAST AND NORTH AFRICA, 1979-80; the MILEPOST, 1981; MOODY'S BANK AND FINANCE MANUAL, 1980; MOODY'S INDUSTRIAL MANUAL, 1981; NATIONAL DATA BOOK, 1979; PERSONNEL DIRECTORY OF CALIFORNIA OIL AND GAS PRODUCERS, 1982; PUBLISHER'S TRADE LIST ANNUAL, 1981; SOUTHERN CALIFORNIA BUSINESS DIRECTORY AND BUYERS GUIDE, 1980; STANDARD AND POOR'S ENERGY STOCKS HANDBOOK, 1981; STANDARD AND POOR'S SECURITY DEALERS OF NORTH AMERICA, 1980, 1981; STANDARD DIRECTORY OF ADVERTISERS, 1981; STATISTICAL ABSTRACT OF THE UNITED STATES, 1980; THORNDIKE ENCYCLOPEDIA OF BANKING AND FINANCE TABLES, 1981; TRANSACTIONS OF THE AMERICAN SOCIETY OF CIVIL ENGINEERS, 1978, 1979, 1980; ULRICH'S INTERNATIONAL PERIODICALS DIRECTORY, 1981; U.S.A. OIL INDUSTRY DIRECTORY, 1981; WHO'S WHO IN AMERICA, 1980-81; WHO'S WHO IN THE WEST, 1980-81, 1982-83.

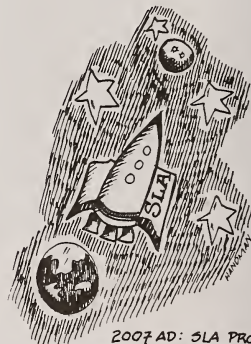
## CALENDAR

### NOVEMBER 1982

- 17 ARMA/NMA joint meeting, "Files and Micrographics," Golden Gate University, San Francisco, 2-5 pm. Contact: Hollis Pierce, 415/951-2859.
- 17 SLA San Francisco Bay Area Chapter dinner meeting, "Working With Troubled Employees: The Supervisor's Role," Berkeley Marriott Inn, 6 pm. Contact: Inga Govaars, 415/983-2111.
- 17 SLA San Andreas Chapter meeting. Contact: Ralph Lewis, 415/965-5157.
- 19 Northern California Association of Law Libraries Workshop, UC Berkeley Faculty Club. Contact: Mary Hood, 408/984-4452.
- 19 Class workshop on CULP online, Rancho Cordova Community Library, Sacramento. \$15.00. Contact: Maureen McManus, 408/289-1758.

### DECEMBER 1982

- 1-3 Society of American Archivists (SAA) workshop on administration of still photographic collections, Norman, Oklahoma. \$50.00. Contact: SAA 312/922-0140 (or at 330 S. Wells St., Suite 810, Chicago, IL 60606)
- 11-15 CLA 84th Annual Conference, "You and the Library," Westin Bonaventure Hotel, Los Angeles. Contact: CLA at 916/447-8541 (or at 717 K St., Suite 300, Sacramento, CA 95814)
- 14 SLA San Francisco Bay Area Chapter Christmas party.
- 16 SLA San Andreas Chapter Christmas party. Contact: Ralph Lewis, 415/965-5157.



2007 AD: SLA PROGRAM  
CHAIRMAN ARRANGES SPRING  
MEETING AT SEA OF COPERNICUS  
HOLIDAY INN. TOPIC OF DISCUSSION:  
COST-EFFECTIVE METHODS OF  
INTERGALACTIC I.L.L.

### JANUARY 1983

- 7-8 Class "Bibliographic Retrieval Services," San Jose State University. \$88.00 (includes cost of online computer time) Contact: 408/277-2182.
- 8-13 ALA Midwinter Conference, San Antonio, TX.
- 14-15 Class "Communication Skills for Librarians," San Jose State University. \$59.00. Contact: 408/277-2182.
- 18 SLA San Andreas Chapter meeting. Contact: Ralph Lewis, 415/965-5157.
- 19 SLA San Francisco Bay Area Chapter dinner meeting.
- 20-21 Class "Business Reference Sources," San Jose State University. \$59.00. Contact: 408/277-2182.
- 25 NTIS networking meeting with Ruth Smith of NTIS. Berkeley. Contact: Michael Kleiber, 415/642-3604.

(Continued on next page)



JANUARY 1983 (Continued)

- 26-28 SLA Mid-Winter Conference, Newport Beach, CA.  
28 Northern California Association of Law Libraries luncheon and tour  
of the State Capitol, Sacramento. Contact: Mary Hood, 408/4452.

FEBRUARY 1983

- 11 SLA San Francisco Bay Area/San Andreas Joint Education Committee  
workshop on management skills, South San Francisco. Contact:  
George McGregor, 415/549-3300 x225.  
17 SLA San Francisco Bay Area Chapter dinner meeting.  
23-26 Music Library Association annual meeting, Philadelphia, PA. Contact:  
Susanne Thorin, MLA, 2017 Walnut St., Philadelphia, PA 19103.



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Special Libraries Association

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## LETTERS TO THE EDITORS

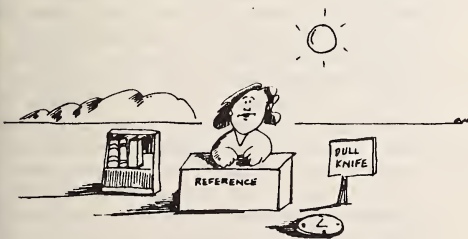


Dear David and Daniel,

Mary Ginnane is not the only one to have left scintillating San Francisco for the ends of the earth. (see Oct/Nov Chapter Bulletin) I've been "Library Director" at Dull Knife Memorial College since March (I inflate my title in quotations because there is no other library staff, except for two student assistants).

My library opened this fall in a renovated warehouse. It was formerly housed in a small trailer, which closed last November when all the books were packed in cartons and stored (ARCO, which is drilling here on the Northern Cheyenne reservation, needed the trailer for office space). I have approximately 4000 books and no current periodicals to speak of. I also have no budget. Hence, the most frequently asked reference question here is, What time is it?, followed closely by, Do you have a pencil sharpener? (the answer is no). So this letter is mostly a plea for help.

I received the Chapter bulletin too late to grab any of the giveaways listed. I am desperate for current reference materials -- my Statistical Abstract is 11 years old, my Ulrich's is 7. I could also use a Foundation Directory, any Who's Who, Washington Information Directory, Acronyms, Initialisms and Abbreviations, a Book of the States more recent than 1979, any reference materials on energy industries -- ANYTHING!



Lame Deer hardly qualifies as a town. The entire reservation has a population of about 4000, and the library serves

both the students and the community. Daily circulation averages about 5, but this week we will expand our hours to include two evenings a week, which may make a difference.

Like Mary, I'm concerned about the kind of librarianship I'm practicing. Automation is virtually unknown in this corner of Montana. Users' library skills are practically nonexistent -- most people have to be taught to use the card catalog and the Readers' Guide, and reference work, too, is barely a dream, except for the above two questions. On the other hand, except when I'm gnashing my teeth over my poor collection and lack of funds, I live a more relaxed life than in the Bay Area (boy, is that ever an understatement!) -- no overtime, lots of holidays, summers off. I'm learning a lot about Indian culture and problems, and it's a real challenge to make people aware of the kinds of information they can get.

I don't know if you care to print any of this in the Bulletin. If not, please print my plea for reference books. By the way, I love your cartoons, especially Deli-Log.

Elyse Eisner,  
Dull Knife Memorial College  
Box 206  
Lame Deer, Montana 59043  
(406) 477-6219/477-6210

EDITORS' NOTE. THANKS ELYSE FOR A FASCINATING LETTER. OKAY, FOLKS CHRISTMAS MAY BE PAST BUT A LIBRARIAN IN NEED IS A LIBRARIAN INDEED. IF ANY CHAPTER MEMBERS CAN PROVIDE ELYSE WITH EVEN REASONABLY CURRENT REFERENCE MATERIAL PLEASE DO. DOES ANYBODY HAVE AN EXTRA PENCIL SHARPENER?

---DDL

Dear David and Daniel,

Thanks so much for the extra copies of Gary's cartoon. When you sent me the Bulletin I loved the cartoon right away so I am glad to have copies of my own. Will you tell Gary how much I enjoyed it and his other cartoons as well, especially Deli-log and SLA 2007 AD. Did he enter the AMERICAN LIBRARIES cartoon contest "101 Uses for a Dead Cata-

log"?

I've gotten 2 letters in response to my article from Martha Liles at Systems Control, Inc. and Anne Avakian, a retired SLA member formerly with Western Regional Research Lab. Both were very cheering, encouraging letters and Ms. Avakian even included a gift check for the library. Wasn't that nice?

Just to follow up - Measure 3 did not pass (although by a very slim margin only). So immediate doom is not impending. The Independence City Manager is fond of saying lately that "we dodged a bullet this time."

Congratulations on an interesting-to-read Bulletin. My best to you and the rest of the staff. The committees I'm working on up here aren't yet as much fun.

Mary Ginnane,  
Independence Public Library  
311 South Monmouth Street  
Independence, Oregon 97351  
(503) 838-1811

EDITORS' NOTE. MARY, THANK YOU FOR TAKING THE TIME TO WRITE YOUR ARTICLE; IT PRESENTED AN INTERESTING ALTERNATIVE TO LIFE IN THE FAST LANE AND HAS ELICITED MANY FAVORABLE COMMENTS. WE ARE PLEASED YOU DODGED THE MEASURE 3 BULLET THIS TIME. WE ARE HAPPY THAT YOUR DREAM REALLY DID COME TRUE.

KUDOS TO MARTHA LILES AND ANNE AVAKIAN.

AS ELYSE'S AND MARY'S LETTERS ILLUSTRATE EVERYONE LOVES THE CARTOONS CREATED BY GARY HANDMAN. THE BULLETIN STAFF SHARES THE ENTHUSIASM FOR GARY'S GENIUS. WE EXPECT THE NEW YORKER TO TRY TO LURE OR STEAL GARY ANY DAY. IN THE MEANTIME, THANKS TO GARY'S INCISIVE MIND AND FERTILE WIT, THE LIBRARY WORLDS WE INHABIT SEEM A WHOLE LOT BRIGHTER. THANK YOU GARY.

---DAVID AND DANIEL

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Yes, it is working again and as of 1/10/83 5 jobs were listed.

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#### CHAPTER TOURS LAWRENCE BERKELEY LABORATORY

On November 10, 1982, twenty-seven members of the San Francisco Bay Region Chapter of SLA were treated to a tour of the Lawrence Berkeley Laboratory Library. Gloria Haire, Library Head, greeted the attendees in the auditorium where they were able to view a very impressive multimedia slide show about Lawrence Berkeley Laboratory. After learning more about LBL and its facilities, the group toured the Library's facilities. A demonstration was given on NEXIS, the information service for searching newspapers, magazines, news stories and reference works. The LBL Library staff gave presentations explaining the serials database and the acquisition system. A demonstration of MELVIL the online catalog of the UCB Library System, was also given. A wine and cheese party ended an extremely informative and enjoyable tour.

---Connie Riley



Chapter members have been busily writing in the past months for various publications. Marydee Ojala, Bank of America, is the author of "Using RLIN as a Reference Tool: Ballots Revisited" which appeared in the September issue of ON-LINE and is an update of an earlier article. Hewlett-Packard's Mark Baer is represented in the October SPECIAL LIBRARIES with "Achieving failure in the company environment".

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CENTER (ORLANDO, FLORIDA)  
FINALLY PERSUADES THE  
COMPANY TO LET HIM  
GO ON-LINE...



Peter Evans, UC's Forestry Library, contributed "It's hard to sleep in a dory", BAY AND DELTA YACHTSMAN, November issue. It is recommended reading for potential yacht purchasers!

After a three year evolutionary process, Lois Farrell, UC-Natural Resources, and co-author J. Richard Blanchard's Guide to Sources for Agricultural and Biological Research was published by the UC Press.

Dian Gillmar, Past President and MTC librarian, will serve on the Association Nominating Committee for the Spring 1984 elections.

Jack Leister, UC-Institute of Govt. Studies and SLA Executive Board member, has been appointed to the Special Committee on Electronic Mail.

Cheryl Silverblatt, SFPL Business Branch, won the first Award for Distinguished Scholarship at San Jose State.

The award is presented annually by the faculty for academic excellence.

Eileen Norris, formerly in New York City's Weil Gotshal and Manges law library is the new reference librarian at Graham & James. Leslie Rosenfeld is still in charge of the library, but she is also responsible for additional administrative duties within the firm.

Two libraries have new homes. Fireman's Fund Info Center headed by Albert Muto, has moved from San Francisco to 777 San Marin Drive in Novato. The new telephone number is 899-2871. However, Fireman's Fund Investment Library with Lolly Pineda is remaining at 3333 California St. Federal Reserve Bank Library moved into their new quarters at 101 Market St. Miriam Ciochon's telephone number is 974-3215. The Reference Desk is 974-3216.

Information on Demand, Inc. has been acquired. It is now affiliated with Sci/Tech Publishing Services Inc. which is associated with the Pergamon Group of Publishing Companies. As a result, IOD is also associated with Pergamon. Sue Ruge will remain as President of IOD.

Mary Staats has moved from Pettit & Martin to become the first librarian at Rogers Joseph O'Donnell & Quinn. Lynn Brazil moved up to head librarian and Trish McCurdy left Chickering & Gregory to become assistant librarian at Pettit & Martin. Catherine Finnegan, formerly with Nevada Supreme Court in Carson City, is now with Chickering & Gregory.

Betty Davis, formerly DIALOG's Manager of Marketing, has joined the Pergamon Group of Publishing Companies as VP of Marketing. She will be relocating to the Washington, D.C. area. Barbara Gersh is currently DIALOG's Acting Manager of Marketing.

Diane Rapley, ex-Bank of America, is now working for UNESCO in Paris.

Oda Hanson, retired from Fireman's Fund, reports that life in Oregon is wonderfully slow and un-stressful.

Mary Hays left Cooley Godward Castro Huddleson & Tatum, married William Pell, an opera singer, and is now living in Berlin. Nancy Warnke moved from the U.S. District Court library to fill her position. Lynn Lundstrom of Bancroft Avery & McAlister is now at the U.S. District Court.

---Marie Tilson

---Carol Zajchowski

## DON'T FORGET GRANTS TO AUGMENT BUDGETS!

The L.J. and Mary Skaggs Foundation, located in downtown Oakland, is one of numerous foundations interested in promoting higher education, the visual and performing arts, and projects of historic interest. In 1982 it awarded grants to two libraries. \$7,500 went to the California Academy of Sciences Library for the purchase of journals, books and bindings in fiscal year 1984. Another \$4,000 went to the Washington State University in Pullman, Washington. In 1980 the same foundation made grants to six libraries, including UC Berkeley's Bancroft Library, San Francisco's Archives of American Art, and the California Authority for Systems and Services (CLASS) located in San Jose.

Information on foundations is available in several forms. The Foundation Center, headquartered in New York City, has published The Foundation Directory (8th ed., 1981 and 1982 supplement), The Foundation Grants Index (11th ed., May 1982), The Foundation Center National Data Book, and Foundation Grants to Individuals. These and other publications including COMSEARCH printouts, computer subject searches of the Foundation Grants Data Base, are available for consultation at the Center's regional office in San Francisco (312 Sutter St., 94108; Library hours: M-F 10 to 4:45, W 10 to 7:45). COMSEARCH printouts are also for sale from the headquarters office at \$15 per subject. Two of the Center's publications, The Foundation Directory and The Foundation Grants Index, are searchable online through DIALOG (Files 26 and 27).

---KW

## LIBRARIAN POSITION LISTED

The Chief Librarian position at the Contra Costa Times, located in Walnut Creek, will be opening soon. If interested, contact Ellie Wood at 943-8190.

## DUPLICATE EXCHANGE

### WANTS

Nan Sand at the Institute of Industrial Relations, University of California, Berkeley, needs the following publications. Contact her at 415/642-1705. BOOKS IN PRINT (any edition later than 1978-79), ACRONYMS, INITIALISMS, AND ABBREVIATIONS DICTIONARY (any edition later than 1977), ENCYCLOPEDIA OF ASSOCIATIONS (any vol. 1 later than the 12th ed.), INTERNATIONAL WHO'S WHO, INTERNATIONAL YEAR BOOK AND WHO'S WHO, RESEARCH CENTERS DIRECTORY, WORLD OF LEARNING, ULRICH'S INTERNATIONAL PERIODICALS DIRECTORY (later than the 1971-72 ed.), and WHO'S WHO IN AMERICA (later than 1974-75).

### GIVEAWAYS

Cheryl Groen Haa, FMC Corporation, Central Engineering Labs has a copy of the MCGRAW-HILL ENCYCLOPEDIA OF SCIENCE AND TECHNOLOGY (1960) edition which she would like to give away. Contact her at 408/289-3493

The Clorox Library has a number of publications to give away this month. Call Mary Anne Hoopes at 415/847-6343. Publications include: JOURNAL OF PHARMACY AND PHARMACOLOGY (vol. 33, 1981), ACADEMY OF MARKETING SCIENCE (vols. 7-10), INTERNATIONAL JOURNAL OF COSMETIC SCIENCE (vols. 1-4), and CHEMICAL ABSTRACTS INDEX (vols. 90-95).

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## RECORDS MANAGEMENT EXAMINED AT OCTOBER MEETING

Vanelli's Seafood at Pier 39 provided the setting for our Chapter's October meeting. Positive comments were abundant for the wood-grained surroundings, the dazzling Bay view, and the fresh Pacific snapper.

Diana Dowling, President of D & T Associates, Inc., started the program with background information about her firm and records management, emphasizing that we all have an over-dependency on computers and color-coding. Dowling's associate, Hal Bailey, then proceeded to discuss the more acceptable expectations and uses we can have for color-coding and computers. Bailey explained that color-coding should be used more frequently to identify active materials. He concluded by describing computer applications to records management. These include the computer's ability to provide control, collect information, search for information, and provide security.

## NOVEMBER MEETING EXPLORES PERSONAL POWER

Special Librarians gathered at the Marriot Inn in Berkeley for the November meeting. After a splendid meal, the evening was turned over to Bob Johnson, psychologist with Standard Oil Company. Johnson addressed the issue of how supervisors can cope effectively with troubled employees by using personal power. He defined personal power as the power to make one's own choices and decisions, but that it also included accepting the responsibility for the consequences of these choices and decisions. In order to be an effective supervisor, Johnson recommended that we learn how to openly communicate with our employees, that we be direct in our relations with them, and that we document any problems. Johnson concluded by saying that we have power only over ourselves; this power should not be exerted over anyone else. However, we can share the principles of personal power with others, thus enabling people to manage their own lives.

## LAVISH BUFFET AND DELIGHTFUL MUSIC HIGHLIGHT CHRISTMAS PARTY

Those of you who were not at the Chapter's Christmas Party missed a delightful evening of spirit, feast, and song. The Lake Merritt Hotel succeeded once again in providing us with a cheerful holiday setting. As the lights sparkled over Lake Merritt, we feasted away and toasted one another with good cheer and best wishes for the new year. The highlight of the evening unfolded when our Christmas carolers took to the stage and led us all through the merriment. Credit is due to Tim Fuller, the very talented pianist, and Santa's crew of spirited and witty elves for a great celebration. Yes, Virginia, it was the best Christmas Party ever!!

## UPCOMING MEETINGS PREVIEWED

Our February meeting will be a joint gathering with the local chapters of ASIS and the Online Users' Group. The date is February 17th, and the subject matter will focus on personal computers.

A joint meeting with the local chapter of the Medical Librarians Group will be the format for our March meeting. Get ready to hear about genetic engineering!

---Seyem Deus Petrites



*TROUBLED EMPLOYEES.*



Investigative Resource Center (IRC)  
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Office Hours: M, Tu, Th, F 9-5; W 9-9

Public Hours: M, Tu, Th 1-5; W 1-9

Contact People: Bill Berkowitz, Fred Goff

BACKGROUND: The Investigative Resource Center was founded in 1977 as an independent research library and information center. The IRC consists of the DATA CENTER (a public-access library) and ISLA (a clipping service on Latin America). The collection was originally established by the North American Congress on Latin America (NACLA), a research group focusing on the relationship between the United States and Latin America. As the interest in this area grew in the early 1970's, and as the demand for access to their materials grew, NACLA moved its offices from Berkeley to downtown Oakland and established the Investigative Resource Center. In 1977 NACLA donated its entire collection to the DATA CENTER. Since that time, the DATA CENTER has expanded the original focus beyond the U.S.-Latin America relationship to the political economy of the United States -- collecting and organizing information from a local (Bay Area), regional (California and the West), national and international perspective.

The DATA CENTER is:

- A library of books, periodicals and well-organized clipping files.
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- A search service providing access to the library's collection when an individual or organization cannot use it themselves.

- A Corporate Profile service providing extensive information on requested companies.
- A Press Profiles service providing collections of the "best of the press" on contemporary political and economic issues.
- A customized clipping service tailored to meet clients' needs for ongoing information on particular issues.

RESOURCES AVAILABLE:

- Nearly 400 periodicals, including standard news and business journals, labor and progressive publications, environmental and political journals. Also includes 15 major daily newspapers.
- Over 3500 books, directories, government documents, manuscripts and pamphlets.
- Archives of alternative publications from the 60's and 70's.
- A 12 year organized and indexed collection of newspaper articles on Latin America.
- Extensive and systematically organized clippings files on topics such as corporations, industries, labor, people-in-the-news, countries, organizations. Included also are graphic files containing line images, drawings and cartoons.

Photocopy machines are available for use in the CENTER. A list of journal holdings is available from the CENTER, but interlibrary loan is not provided.

The CENTER provides special orientation tours to groups who are interested in learning more about the library and its services.



464 19th Street  
Oakland, CA 94612

"REMOVING INFORMATION BARRIERS" SLATED  
AS THEME FOR NEW ORLEANS CONFERENCE

"Removing Information Barriers" has been selected as the theme for the 1983 SLA Annual Conference to be held in New Orleans, June 4-9. The theme was chosen because removing barriers between information and those who use it is an elemental objective of information professionals. These barriers can take many forms -- space, time, language; or they can be technological, personal, organizational, political, legal, geographic or intellectual obstacles. Clearly addressing such a broad, challenging theme, the Conference Program Committee and Division Program Planners will present programs on a wide variety of topics.

Although details for many programs are not finalized, here is a list of speakers and topics lined up to date. General Session I will feature the Honorable Gilbert Gude, Director of the Congressional Research Service, Library of Congress, examining political barriers

to information. A panel on upward mobility will investigate sociological barriers at General Session II; panel speakers include Ms. Laura Gasaway, Director of the Law Library, University of Oklahoma, Dr. Leigh Estabrook, Associate Professor, Syracuse University School of Information Studies and Dr. Natasha Josefowitz, Professor of Management, San Diego State University College of Business Administration. Discussing freedom of information Mr. Bruce Sanford, Attorney with Baker and Hostetler, Washington, D.C. will address General Session III. Although the panel of speakers has not been confirmed for General Session IV, the subject, electronic publishing, has been.

As the Conference nears, watch the Specialist and Division publications for additional program information. In case you haven't, mark your calendar now for June 4-9, 1983 and share this unique professional experience. See y'all in New Awlins.



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# آد. اكس

آد. اكس. ٣٢٢٠ ألبين رود، بورتولا فاللي، كاليفورنيا ٩٤٠٢٥، الولايات المتحدة الأمريكية، (في بنسولا سان فرانسيسكو، بجوار جامعة ستانفورد، في قلب «وادي السليكون»، المركز الرئيسي لصناعة الالكترونيات ومركبات الفضاء في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢ (٤١٥). تليفونيا: ADDISTRAN. تليكس: ١٧-١٤٢٥. خدمة سريعة عن طريق البرق الكاتبة، والساعي البرق والمجوى.

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## LOOKING FOR SOMETHING?

Many thanks to Kate Parkes at the National Economic Development & Law Center Library in Berkeley for this classic reference query: QUESTION: Exactly how many unreported crimes are there in the U.S. each year? ANSWER: It can only be a credit to her professionalism that Kate's response to this question was not an uncontrolled chuckle, but rather, as she describes it, "someone's educated guess, based on a survey."

And once again Alice Clay and Marylou Pierce at the Mechanics' Institute Library have provided us with the answer to a question which I'll bet has been on many peoples' minds for years. QUESTION: Why do men's clothes button on the right while women's clothes button on the left? ANSWER: John C. Flugel in The Psychology of Clothes (Hogarth Press, 1950, Pages 178f) says "The true origin of this difference seems to be shrouded in obscurity. It has been suggested, however, that the practice may be connected with the desire to leave the right hand free in the case of the man, in order that he might hold his sword, or implement and the left hand free in the case of the woman. A woman, when buttoning up, would, it is supposed, grasp her attire with her right hand and push it over to the left, leaving her left arm free to carry a child." Why either of them couldn't put down the sword or the child while buttoning up is another question. For further enlightening details on this subject see Harvard Magazine Sept - Oct 1982, p62.

---Joan Galvez

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## CLASS

ELVES REWRITE CHRISTMAS CAROLS:  
CHAPTER COPYRIGHTS EFFORTS

As those who were there know, the Chapter's Annual Christmas Party was enlivened this year by a carol sing-a-long featuring fine old favorites re-written with library lyrics. The Chapter elves responsible (or, to blame) for the revised carols are Joan Galvez, Gary Handman, Pamela Handman, Jan Hewitt, Daniel Krummes, David Lewallen, Seyem Petrites, Rebecca Snell and Marie Tilson. Because the supply of souvenir songbooks is dwindling and requests for them continue we are reprinting the revised lyrics here as a service to our readers. The new carols are copyrighted by the San Francisco Bay Region Chapter and copyright restrictions apply to their use.

---JG/DDL

REFERENCE WORK (Jingle Bells)

Rushing through the stacks  
Searching for a book,  
Patrons on my heels,  
Everywhere I look

The book was short and green  
Its spine was yet unmarked  
Its series was unanalyzed  
It left me in the dark

(Refrain). Such a job, such a job  
Why did I choose this?

Reference work is hardly bliss  
Its often hit and miss (Repeat)

I'm looking for a book  
The author's name is Hicks  
I saw it in Des Moines  
In nineteen-twenty-six.

How can I find the date  
When tax became the law?  
How much did G.E. make  
In nineteen-sixty-eight?

(Refrain)

What was the price of wheat  
In Mexico last year  
And how does that affect  
Domestic price of Beer?

Who's Chairman of the Board  
For Arco Oil and Gas?  
Could you say that once more,  
And say it not so fast?

Reference work, reference work  
I know why I chose this.  
Though reference work is never done,  
I'm hardly ever bored.

Reference work, reference work  
Sometimes its a chore.  
But those questions have me hooked  
I'm coming back for more!



O COME ALL YE ACRONYMS (O Come All Ye Faithful)

Or-gani-zation, in-for-mation,  
A database for every field by tel-e-pho  
Assisted by networks,  
Our lives are full of acronyms;  
Resources are abundant  
With services redundant,  
Yet, through association  
Our answers are found.

O-C-L-C, aRLIN and BAY-LIS,  
AMIG-O, SOL-I-NET and S-D-C,  
CLASS, AIM, ASIS; A-L-A and B-R-S,  
NEL-I-NET and NEXIS  
N-T-YI-S and LEXIS,  
DI-A-LOG, C-I-N and S-L-A.

CUT THE BUDGET (Deck the Halls)

Since conditions are so hard, Fa, la  
Reference questions we discard, Fa, la.  
Terminals we cannot access, Fa, la..

Budget cuts we've had in excess, Fa, la  
Now the patrons start to see, Fa, la  
How they need the library, Fa, la..

Without information they're lost, Fa, l  
Still, no one will pay the real cost, F  
la, la, la, la, la, la, la, la.

MARC THE CATALOGERS SING (Hark the Herald Angels Sing)

"MARC" the catalogers sing,  
Something new is happening,  
Now they've gone and changed the rules,  
This I didn't learn in school!  
A-A-C-R I and II, Apple, STAR and BASIS,  
too!

Where oh where will it all end?  
Let us have strength to send and lend.  
When oh when will it all end?  
Let us have strength to send and lend.

"HELP" from Public Service rings,  
Help, we need the latest things,  
Databases, in-dic-es

Out-of-date before we see it!  
More and faster, greater usage,  
Smaller budgets, lesser service.  
Where oh where will it all end?  
Let us have strength to send and lend.  
When oh when will it all end?  
Let us have strength to send and lend.

"SLA" the Chapter sings,  
Busy, keeps us all doing,  
Miriam plans, while Sara directs us  
And Dian helps us reflect  
On our duties, great and small,  
Special needs call for our all.  
Where oh where will it all end?  
Let us have strength to send and lend.  
When oh when will it all end?  
Let us have strength to send and lend.

12 DAYS OF REFERENCE (Twelve Days of Christmas)

On my first day of reference a patron  
said to me:

O Where is the bathroom key?  
...(See last verse to reconstruct  
series)

On my twelfth day of reference a patron  
said to me:

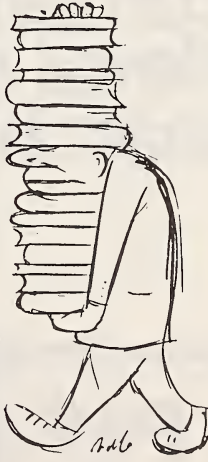
What do you do all day?  
I need some change  
The stacks are a-swaying  
The fiche are a-melting  
The terminal is down  
This page is missing  
Some one is flashing  
I WANT IT NOW!

Have you a pencil?  
The xerox is broken.  
What time is it?  
And where is the bathroom key?

LOOKING FOR A PERIODICAL?

For those of us who rely heavily on union lists, there is a new directory available which covers many libraries in the Bay Area. The BALIS (Bay Area Library and Information System) Union List of Periodicals 1982 may have some of the answers. This handy reference tool contains holdings and location information for over 6600 periodicals owned by members of BALIS. It also includes 16 special, community college and academic libraries in Alameda and Contra Costa counties. (San Francisco Public Library is not included since it publishes its own list). Among the Special Libraries included are: Alameda County Law Library, Brown & Caldwell, Chevron Research Co., Diablo Systems Technical Library, Kaiser Engineers. Order from: Bay Area Library and Information System, 25 - 14th Street, Oakland, CA 94612 (415) 839-6001.

---Seyem Deus Petrites



To all those librarians, information specialists and competitors who, in the last 4 years, have helped us locate "stuff" ... our most sincere thanks.

If you have a marketing or planning-type question, call us ... maybe we can help point you in the right direction.  
—Larry Marks



*info/search*

2608 Ninth Street, Berkeley, CA 94710



## MANAGEMENT AND MARKETING SKILLS

The San Andreas and San Francisco Bay Region Chapters of the Special Libraries Association will present a workshop on management and marketing skills on Friday, February 11, 1983, in San Francisco. This workshop will emphasize practical techniques for managing information services. The morning's session will concentrate on personnel, the budget, and communication skills on the job. The focus of the afternoon will be on various aspects of marketing: general marketing skills, using management information effectively, and promoting the library's resources. Registration fee: \$50.00 (includes lunch). For more information, please contact Rosanne Macek, Apple Computer, Inc., (408) 973-2048.

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## MAP CATALOGING WORKSHOP SCHEDULED

A map cataloging workshop will be held in conjunction with the Spring 1983 meeting of the Western Association of Map Libraries, on April 21 and 22, 1983, at San Jose State University in San Jose, California.

On Thursday afternoon, April 21st, Gary Fitzpatrick of Washington, D.C., will give a presentation on the use of Dialog for on-line researching of map resources.

Friday, April 22nd, will be a full day of map cataloging instruction and practice conducted by Mary Larsgaard, Map Librarian at Colorado School of Mines and author of Map Librarianship. Access to both RLIN and OCLC will be available.

Participants in the workshop are re-

quested to bring their own copy of Cartographic Materials, A Manual of Interpretation for AACR II, 1983, available from American Library Association Publications in Chicago for \$40.00.

Registration fee of \$20.00 will include a natural scale indicator and U.S.G.S. Miscellaneous Investigations Series I-1402, The Properties and Uses of Selected Map Projections. (If you already have a natural scale indicator and U.S.G.S. I-1402, registration fee is \$15.00). Please make your check payable to Western Association of Map Libraries and indicate whether or not you will need materials to be provided. Remit to: Stan Stevens, University Library, University of California, Santa Cruz, CA. 95064. Registration deadline is March 1, 1983. If you have further questions please contact: Donna Koepp, Government Publications Dept., Denver Public Library, 1357 Broadway, Denver, CO. 80203 (303) 571-2130.

THAT IS NOT EXACTLY  
WHAT WE HAD IN MIND,  
MR. SMITHERS, WHEN WE  
HIRED YOU TO OVERSEE  
AUTHORITY CONTROL



SCI-TECH DIVISION OFFERS TRAVEL STIPEND  
AND ACHIEVEMENT AWARDS

The Sci-Tech Division of SLA is offering library school students a \$600 travel stipend toward payment of expenses incurred while attending the New Orleans Conference June 4-9, 1983. To be eligible applicants must 1) be a student member of SLA 2) be attending his or her first SLA conference and 3) write and submit an essay of 300 words or less describing the advantages of being able to attend the Association's annual conference. Applicants should give name, address and statement of qualifications for the award on one page; and to preserve anonymity the essay should be typed on separate pages.

To recognize Sci-Tech Division members who have made outstanding contributions to the Division, the Sci-Tech Division is also offering an achievement award. The award, a \$250 check and scroll, will be presented at the SLA annual conference. To qualify for the award nominees must 1) be an SLA member 2) be a member of the Sci-Tech Division for at least three years 3) not be a current elected officer and 4) be currently working in a library or information center or teaching courses in librarianship. If you know someone who meets the qualifications, nominate him/her by sending a typed, signed statement to the Awards Committee Chair. The statement should include all contributions the nominee has made to the division which qualify the candidate for the award. Please include the name, position and business address of the nominee as well as supporting documents if appropriate.

The deadline for applications for either award is March 31, 1983. All entries should be submitted to: Irene Laursen, Awards Chair, Science Library, Wellesley College, Wellesley, MASS 02181 (617) 235-0320x3082.

STATE LIBRARY SPONSORS COMMUNICATIONS  
WORKSHOP

Don't kill your message! Make it clear, effective and understandable. More and more librarians are involved in presenting testimony concerning policy and budgets before governing bodies legislative and regulatory groups. These presentations must be compelling.

Arch Lustberg, Director of Media Education at the Chamber of Commerce of the U.S. and one of the nation's experts in training people to be more effective communicators, will present a workshop entitled "Get Your Message Across," Thursday, March 3, 1983, 9AM - 4:30PM at the State Library, Room 540. Gary Strong, State Librarian, who recently participated in one of Lustberg's programs, was enormously impressed with the effectiveness of the training in making clear presentations and dealing with the media. Any participants interested in volunteering to present simulated media testimony or interviews are asked to volunteer immediately.

To register, to volunteer or to obtain additional information contact Carmela Ruby, California State Library POB 2037, Sacramento, CA 95809, (916) 322-0366. Registration fee is \$75.00 and registration deadline is February

---DDI





NOMINATING COMMITTEE ANNOUNCES 83/84  
SLATE

Audrey Powers, Chair of the Nominating Committee, has announced the slate of candidates for 1983 Chapter elections to be held in March.

President: David Lewallen  
Business & Government Library  
Alameda Co. Library System

Mary S. Wawrzonek  
Technical Information Center  
Chevron Research Company

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Ginette Polak  
Continuing Education of the  
Bar Library

Director: (Not available at press time)

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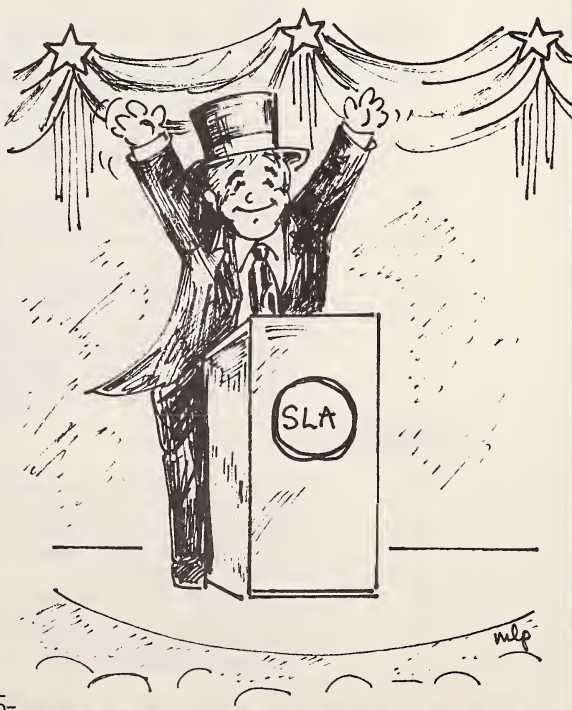
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## CALENDAR

### JANUARY 1983

- 20 SLA San Francisco Bay Area Chapter meeting. Speaker: William Burke of the Federal Reserve Bank of San Francisco. 6 pm. Engineers Club of San Francisco. Contact: Mary Wharton 415/396-3744.
- 20-21 San Jose State University class "Business Reference Sources". Contact: 408/277-2182.
- 21 CLASS' "Telecommunications II: A Practical Tutorial for Librarians," Oakland. Contact: Maureen McManus 408/289-1756.
- 21 USC School of Library & Information Management Friday Forum Series "Community Analysis Workshop: An Update". Contact: Nancy Burns 213/743-5954.
- 25 SLA Southern California Chapter & Professional Development Dept. "Survival of the Special Library: Caveats and Solutions" (CE 510), Newport Beach (preceeding SLA Med-Winter Conference). Contact: Sherry DuRoy 213/621-1666.
- 25 NTIS Networking Meeting, Berkeley. Contact: Michael Kleiber 415/642-3604.
- 25 CLASS' RLIN Search-Only Training, San Jose. Contact: Maureen McManus 408/289-1756.
- 26-28 SLA Mid-Winter Conference, Newport Beach.
- 27 AJ Seminars "Alternative Methods for Funding Libraries and Information Centers," San Francisco. Contact: AJ Seminars 301/881-4996.
- 28 Northern California Association of Law Libraries, luncheon and tour of capitol, Sacramento. Contact: Beth Owens 916/445-8833.
- 28 AJ Seminars "Management of Special Libraries and Information Centers," San Francisco. Contact: AJ Seminars 301/881-4996.
- 28 GeoRef Workshop, San Jose. Contact: Kay Yost, American Geological Institute 800/336-4764.
- 31 Sierra Club Library tour sponsored by SLA San Francisco Bay Area Chapter. 6-7:30 pm, William E. Colby Memorial Library, Sierra Club, 530 Bush St., San Francisco. Reservations necessary. Contact: Marsha Wyler 415/981-0250.



### FEBRUARY 1983

- 1-4 Computer Network Design and Protocols Course, San Francisco. Contact: Ruth Dordick, Integrated Computer Systems 213/450-2060.
- 4-5 Southern California Association of Law Libraries, Annual Institute "California Real Property Law," Los Angeles. Contact: Colleen Ervin 714/236-2231.
- 5 Foothill College Library/Information Seminars "Records Management: Micrographics". Contact: Betty Nevin 415/948-8590 Ext. 390.
- 8 CLASS Workshop "Dow Jones & NYTIS," Palo Alto. Contact: Maureen McManus 408/289-1756.

FEBRUARY 1983 (Continued)

- 11 USC School of Library & Information Management Friday Forum Series "Health & Consumer Information". Contact: Nancy Burns 213/743-5954.
- 11 SLA San Francisco Bay Area/San Andreas Joint Education Committee Workshop on Management Skills, San Francisco. Contact: George McGregor 415/549-3300 Ext. 225.
- 11 ARMA Seminar "Office Automation & Records Management," Burlingame. Contact: Hollis Hammond 415/951-2859.
- 13-17 Art Libraries Society of North America (ARLIS/NA) Annual Conference, Philadelphia, PA. Contact: Pamela Parry 602/749-9112.
- 17 SLA San Francisco Bay Area Chapter meeting.
- 18 CLASS Workshop "Communications for Microcomputers," San Jose. Contact: Maureen McManus 408/289-1756.
- 28-3/1 Music OCLC Users Group, Philadelphia, PA. Contact: Timothy Robson, MOUG Continuing Education Coordinator, Kulas Music Library, Case Western Reserve University, Cleveland, OH 44106.
- 28-3/2 National Federation of Abstracting & Information Services, 25th Annual Conference, "Information Transfer: Incentives for Innovation," Arlington, VA. Contact: NFAIS 215/563-2406.

MARCH 1983

- 5 Foothill College Library/Information Seminars "Telecommunications: Options & Opportunities". Contact: Betty Nevin 415/948-8590 Ext. 390.
- 10-12 Maps & Graphics for the Visually Handicapped International Symposium, Washington, D.C. Contact: Patricia McWethy, Association of American Geographers, 202/234-1450.
- 16 ARMA Meeting "Video Disk Technology," San Francisco. Contact: Hollis Hammond 415/951-2859.
- 17 SLA San Andreas Chapter meeting. Contact: Ralph Lewis 415/965-5157.
- 19 Northern California Association of Law Libraries, Annual Institute "Bankruptcy Law," San Francisco. Contact: Martha Mille 408/984-4451.
- 22 Northern California & Nevada Medical Library Group Meeting "Genetic Engineering," San Francisco. Contact: Maryann Zaremska 415/775-4321 Ext. 2110.
- 22 SLA San Francisco Bay Area Chapter meeting.
- 25-27 Association for Asian Studies, Annual Meeting, San Francisco. Contact: Carol Johnson 313/665-2490.

JUNE 1983

4-9



74th Annual SLA Conference  
New Orleans, Louisiana



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Special Libraries Association

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## CHAPTER CONSIDERS ASSOCIATION'S DIRECTION

Long range planning for Special Libraries Association has begun, specifically concerning future direction of the Association. The SLA Board of Directors worked hard last summer and fall to identify 26 Association issues which should be addressed during the next 3 to 5 years. From those 26 issues, the Board then identified the 6 highest priority issues. At the Winter Meeting in Newport Beach in January, Chapter Presidents were asked to have their Chapters rank the 6 highest priority issues in the order in which we would like to have them addressed by the Association.

At the Planning Meeting on March 30 our Chapter ranked the issues using the Delphi technique. The issues, as ranked at that meeting, in priority order are: 1. Reinforce and expand continuing education programs to: a. reflect the needs and desires of members; b. assist members in developing skills to handle technological and economic changes occurring in library and information management; c. train members to market information services; d. provide mid-career upgrading and re-training; and e. develop or improve management skills. 2. Develop a strong public relations program for image creation, promotion and interpretation of the special librarian and the information profession to the general public and to specific corporate, business and government leaders. 3. Develop curriculum objectives for Graduate Library and Information Management education and become a full participant in the Graduate Library Education Accreditation process. 4. Review the finances of the Association and its constituent parts and develop a plan for maintaining a strong financial base, e.g., anticipating dues increases, developing alternatives to supplement conference revenue and investigating other outside support. 5. Reappraise membership services with the specific goal of encouraging greater membership involvement. Also identify and evaluate conference alternatives that would permit wider membership participation. 6. Develop a plan and mechanism with full Chapter and Division involvement to improve Chapter and Division programming. The issues were considered in relation to the Association, not the

Chapter.

In addition to looking at these issues as they affect the Association, we should consider them as they could/should be applied to the Chapter. Our Chapter has been running smoothly with good attendance at the various functions, indicating a certain level of satisfaction among members. This is exactly the time to plan for the future in order to stay ahead of the game.

---Sara Crew Nobie

## CHAPTER MEETS NTIS REPRESENTATIVE

The San Francisco Bay Region Chapter hosted a morning meeting with Ruth Smith, Chief of the Office of Customer Services of the National Technical Information Service, on January 25. Over 75 Chapter members were present. Held at UC Berkeley's Bechtel Engineering Center, the session initially focused on the NTIS mission as set forth by the federal government. Ms. Smith also discussed both currently available and possible future NTIS services.

The second half of the session was given over to user feedback. Meeting participants discussed problems and areas of concern in NTIS service as it now exists. Questions regarding customer lists, legibility of products, microfiche reduction ratios, wrapping/shipping of documents, and deposit account problems were discussed and forwarded to NTIS headquarters for an eventual answer.

Ms. Smith subsequently wrote Michael Kleiber, Networking liason for the Chapter, concerning one of the questions raised at the meeting: "There was a recommendation during the discussion that NTIS be more aggressive in soliciting additional documents and sources of input for the collection. Would it be possible for you to find out the specific subjects of categories in which they were particularly interested? This information would be most helpful to the continued usefulness of our acquisition program in making certain that the user's needs are met as fully as possible."

Chapter members are urged to contact Michael Kleiber with feedback to Ms. Smith's query. A reply by NTIS to the questions raised by the participants at the January 25 meeting will be included in the next issue of the Chapter Bulletin.

---DK



In response to numerous inquiries from Chapter members, no we have not received any correspondence from Dull Knife Memorial College Library (see Jan/Feb Chapter Bulletin) regarding gifts various Chapter members sent in response to Ellyse's plea. If we do receive any communication we will include it in our next, and final, Bulletin.

The Association forwarded the following note to the Bulletin.

*May the Unabashed Librarian have permission to possibly reprint this ("Reference Work" Christmas Carol to the tune of Jingle Bells) in a future issue. This (a page from December BARC Notes) is our only copy - please return. Who is the author?*

*The Unabashed Librarian  
the "how I run my library  
good" letter  
GPO Box 2631  
New York, New York 10116*

Your reprint request was forwarded to us from SLA headquarters in New York. On behalf of the San Francisco Bay Region Chapter of the Special Libraries Association we are pleased to authorize you to reprint the "Reference Work" lyrics to Jingle Bells, provided you credit our Chapter and note the copyright.

The lyrics were the combined effort of Chapter members, Joan Galvez, Gary Handman, Pam Handman, Jan Hewitt, Seyem Petrites, Rebecca Snell, Marie Tilson and us. "Reference Work" is but one of five songs we rewrote for our Chapter Christmas Party entertainment. We are enclosing a complimentary copy of our last Chapter Bulletin in which we reprinted all of the lyrics beginning on page 10. You may reprint any of the songs provided you credit the Chapter. We also thought you might enjoy some of the Bulletin's cartoons.

We're delighted that you enjoyed "Reference Work" (Jingle Bells). Keep up the good work with your letter; the Unabashed Librarian is great fun.

Dear Mr. Lewallen and Mr. Krummes:

In June 1983 I will step down as a member of the SLA Board of Directors. However, I would like to continue receiving your chapter bulletin.

This letter is to inquire the cost of a one year subscription, beginning July 1983.

I look forward to hearing from you.

Sincerely,  
Ruth S. Smith, Chief  
Office of Customer  
Services  
National Technical  
Information Service  
5285 Port Royal Rd.  
Springfield, VA 22161

We have not answered Ms. Smith personally and hope she will excuse the delay, but frankly we don't have an answer. Because we have received several requests for subscription information for the Bulletin we have finally asked the Executive Board and Advisory Council to consider the request. When she agreed to place the item on the next agenda Sara Crew Noble, Chapter President, asked us to contact several other Chapters to see if they sell subscriptions, how much they charge and how they handle the procedure.

We felt as Bulletin Editors we were not empowered to make this decision alone, especially since we have only one more issue to edit this year. Next year's editors and staff may have very different feelings and may well produce a very different Bulletin. As soon as the Executive Board/Advisory Council reaches a decision we shall respond to Ms. Smith's request personally.

Dear David and Daniel:

There's yet another answer.

In the matter of why men's clothes button on the right while women's clothes button on the left, (see Jan/Feb Bulletin, "Looking for Something") reasons are legion. Most sources tend to echo Alice Clay and Marylou Pierce's Flugel finding. The most recent dissenter, however, is Marilyn J. Horn and Lois M. Gurel's *The Second Skin*, third edition, Houghton-Mifflin Company, 1981. Begin-

ning on page 85 is a rather lengthy explanation of the folkways and customs of buttoning, as well as other items vital to the continuance of Civilization as we know it. In this seemingly endless paragraph, Mr. Flugel's explanation is corroborated.

But, a second explanation is offered: "Since most people are right-handed and since men customarily dressed themselves, their garments were made to button left over right, the easiest way to do it. Women were dressed by maids, and the majority of maids were right-handed. From their vantage point, in front of their lady (or behind her) it was more convenient to button from right to left, using the right hand."

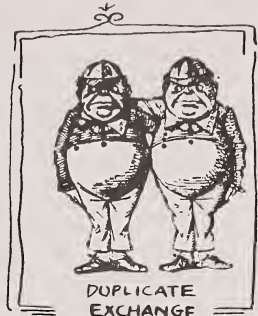
Now that I think of it, though, the sword-and-child explanation is probably the more correct. After all, we've heard of many more people who've borne swords and babes; we've heard of few who were dressed by others.

Such confusion, I guess, points up what I've come to like about librarianship. It's not clear-cut. I can always count on hearing yet another answer.

Tom Suddick  
Division of Library  
Science  
San Jose State Univ-  
ersity  
San Jose, CA 95192  
(408) 277-2292

Tom, thanks both for taking the time to write and for the additional information. Things in librarianship may not be clear-cut but in the land of Bulletin editorship some are. Our term as Bulletin editors is rapidly coming to an end - only one more issue remains. For us one of the greatest rewards of the job has been the letters we've received. So, we guess this is our last call for missives from Chapter members; make your voice heard send us your comments, criticisms, and ideas about our profession, Association, Chapter, and Bulletin.

David and Daniel  
---DL



ENGINEERING, 1958 to 1977. They are stored in engraved looseleaf binders and must be picked up.

Mary Zaremska, St. Francis Memorial Hospital, has FEDERAL REGISTER (vol. 45 and 46) - 1980 and 1981. Her telephone is (415) 775-4321 x2110.

Federal Reserve Bank has AMERICAN ECONOMIC REVIEW March 1963 - September 1976 (less June 1973 and 1975 issues) and JOURNAL OF ECONOMIC LITERATURE March 1969 - September 1976 (less 6 issues). Contact Diane Rosenberger (415) 974-3219 before April 15th.

GTE Lenkurt at (415) 595-3000 has a large number of technical and business publications to give away. Included in this group are BUSINESS WEEK (1980), BUSINESS PERIODICAL INDEX - Bound editions January 1958 - July 1977; August 1978 - July 1980; CHEMICAL WEEK (1977); COMMUNICATIONS (1980); DUN'S January - October 1979, January - March, August, October 1982; ELECTRONIC DESIGN 1967-1972; ELECTRONIC PRODUCTS 1981; FORBES (1979); INDUSTRY WEEK (1977); IRON AGE 1979, 1982 (incomplete); MANAGEMENT REVIEW (1977); MARKETING COMMUNICATIONS 1981 - April 1982; MICROWAVE SYSTEMS NEWS (1974-1977); MODERN PLASTICS (1979); NATION'S BUSINESS (1980); PLASTICS WORLD (1981); PRECISION METAL (1981-82); PRODUCTION ENGINEERING (1979); QUALITY PROGRESS (1980); RADIO-ELECTRONICS (1972); SECRETARY (1981-82); SUPERVISORY MANAGEMENT (1971-72); TELECOMMUNICATIONS (1970-72); TIN & ITS USES (1977-82) and others...

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Gaylor Brothers P.O. Box 4901, Syracuse, NY 13221 (315) 457-5070

## CLASS

## LOOKING FOR SOMETHING?

In lieu of our characteristic selection of questions and answers, this month we'll focus on some of the resources for answering those stickily requests for information on a local company or organization. We'll be necessarily brief and very selective, but here's a guide to some of the reference publications specific to the San Francisco Bay Area.

If you know of a good local reference source not mentioned here, please drop a line to this column editor and we'll mention it in the next (our last!) issue.

Company directories can be divided into two broad categories: those that are defined by geography and those that have a specialized industry focus. Locally, in the geographical category are directories published by Business Infor-



mation Systems in San Mateo such as the SAN FRANCISCO COMMERCE AND INDUSTRY DIRECTORY, the SANTA CLARA COUNTY INDUSTRIAL DIRECTORY and the SAN MATEO COUNTY INDUSTRIAL DIRECTORY. For the East Bay there is the EXECUTIVE DIRECTORY OF FIRMS EMPLOYING TWENTY-FIVE OR MORE IN ALAMEDA COUNTY published by the Oakland Chamber of Commerce and the CONTRA COSTA COUNTY DIRECTORY OF INDUSTRIES published by the Contra Costa County Development Assn. in Martinez. These are all relatively inexpensive (\$60. and under) and nicely formatted directories.

A more complete listing of local companies of all types and sizes, including very small firms, is contained in the CONTACTS INFLUENTIAL directories which are published by Contacts Influential in San Francisco. Currently, there is a volume for San Francisco, one for the East Bay and one for the Peninsula. These are quite expensive (about \$500./yr. per volume) and provide very little

information on each company, but they do provide the single most complete listing of local firms arranged alphabetically, by SIC codes, by zip codes, and by key individual name.

A unique resource in the specialized category is the DP INDEX: A GUIDE TO COMPUTER INSTALLATIONS IN NORTHERN CALIFORNIA published by DP Index Company in Palo Alto. Indexed by computer manufacturer, model, and city of installation it is a guide to the computer facilities at companies of all types, showing for each company what kind of computer equipment they have and how many data processing people they employ. The 19-83 edition costs \$250.

An industry specific directory which provides a good introduction to the companies in Silicon Valley is the AEA DIRECTORY published by the American Electronics Association in Palo Alto. It costs \$75 and includes more detail on the companies included than the other directories mentioned here.

Another group of local directories are designed for job seekers. Three such company directories are the BAY AREA EMPLOYER DIRECTORY (large companies in the Bay Area), the NORTHERN CALIFORNIA JOB BANK, and WORK IS FOR PEOPLE: INNOVATIVE WORKPLACES OF THE SAN FRANCISCO BAY AREA published by New Ways to Work in Palo Alto. In addition, a useful directory for employers and prospective employees is the BAY AREA DIRECTORY OF JOB PLACEMENT SERVICES FOR MINORITIES, WOMEN, AND THE HANDICAPPED which is published as a community service by KNBR radio.

Directories of local clubs and organizations are published by the various Chambers of Commerce. Trade associations which don't appear in the local sources might be tracked down in TRADE AND PROFESSIONAL ASSOCIATION IN CALIFORNIA which is published by the California Institute of Public Affairs in Claremont.

For information on the Bay Area economy and demographics, ABAG, the Association of Bay Areas Governments, in Berkeley, is an excellent source for reports on such topics as SILICON VALLEY AND BEYOND: HIGH TECHNOLOGY GROWTH FOR THE SAN FRANCISCO BAY AREA and SAN FRANCISCO BAY AREA HOUSING ACTIVITY REPORT. They are also a source of U.S. Census reports.

Finally a couple of periodicals which provide current news about Bay Area business, including in-depth profiles of individuals and organizations, are the SAN FRANCISCO BUSINESS JOURNAL (weekly, 26/yr (415) 552-7690) and THE EXECUTIVE OF SAN FRANCISCO (monthly, \$15/yr by Executive Publications, Inc of Newport Beach). Of the two, the BUSINESS JOURNAL has the most news about the Bay Area.

All of these publications are available for review at the Business and Government Library.

---Joan Galvez



THE THREE FINALISTS  
IN THE MISS MISINFORMATION  
CONTEST

On February 11, 91 people attended the SLA workshop on "Management and Marketing Skills" at the Grosvenor Airport Inn, South San Francisco. "Attended," however, is an understatement, as the day was marked by the many questions and discussions that one finds in a creative workshop. The six speakers represented a broad range of experience, from traditional library managers to directors of marketing and personnel and even a consulting psychologist. Although many similar themes were discussed, each speaker developed them in their own styles, thereby casting new light on old problems.

Phyllis Bell, Personnel Director of Pillsbury, Madison and Sutro, opened the morning session with a detailed discussion of the purposes and techniques of performance evaluation and how they could be used as a tool for motivating employees. She emphasized the importance of making explicit the implied, assumed or otherwise unspoken nature of a specific job and then using this as a basis for evaluation. The considerable time required for this pays off in providing a basis for clear communication and setting goals with employees.

As if taking this last point as her cue, Jean Hollands, Director of GLC: the Good-Life Clinic, then proceeded to give a sparkling presentation on "How to get what you want -- from your boss and as a boss / Communications on the job." She provided much practical advice on how to "read" colleagues and supervisors so that managers can adapt their own personal style to that of their listeners and, therefore, be heard more completely.

Rounding out the morning, Gwyneth Ragsone (formerly Mallinson) shared some of the effective budgeting techniques she had learned as Library Manager of Ampex Corporation. Building on the spirit of the previous speakers, she emphasized the need to carefully analyze costs and constituency and be prepared to defend the library budget as a positive, cost-saving aspect of the overall budget.

The afternoon speakers discussed library marketing and promotion from three distinct viewpoints. Marian

Mathison, Director of Marketing at Integrated Office Systems, brought considerable experience to her overview of marketing for beginners. Mary Culnan, Assistant Professor at U.C. Berkeley's School of Library and Information Studies, discussed how best to collect data within the company so as to most effectively market the library and develop new programs. Her tips on designing user studies and gathering user statistics were especially useful. Finally, Cindy Hill, Library Manager at Acurex Corporation, finished up the afternoon perfectly with her discussion of techniques--both subtle and "hammer"--that promote the library's resources within the parent company or organization.

Overall, it is hard to imagine a better choice of speakers. All spoke from their own experience, using numerous, concrete examples to keep their talks lively and practical. Nearly all of them emphasized that library managers must see clearly where they fit within their organization's needs and goals and plan accordingly; having once made their plans, they need to follow through with short positive presentations that communicate their needs and importance. Altogether, the day represented a bright note in these dark times and, as if to practice what they preached, all speakers kept within their time limits and the program ended as it began--on schedule. The Joint Education Committee of the San Andreas and San Francisco Chapters deserves high praise for a job superbly done.

---Joe W. Morganti

CULP VIII NOW AVAILABLE

The eighth edition of the California Union List of Periodicals (CULP) will be published by CLASS in March, 1983. The new edition, completely updated, includes the holdings of nearly 700 contributing libraries in California. The contributors include public, special, community college, private academic and government agency libraries. CULP is available in 42X microfiche. For a brochure or ordering information call Terry Wilson at CLASS 408/289-175



I've waited so long to write this report that some aspects of Midwinter seem already to have receded into the distant and fuzzy past. The weather, however, has remained remarkably constant, and in its dreariness serves as vivid reminder of a watery two-and-a-half days in Newport Beach.

The Executive Board meetings, though without major controversy or fireworks, were decidedly interesting--particularly as they provided me a first glimpse into the everyday workings of the Association. There were enthusiastic reports both on nearly-completed plans for New Orleans this June and on prospects for New York in 1984. There was also a report on efforts to delay publication and implementation of the proposed new job classification series for Federal library positions. The report, including recommendations for individual action, was subsequently published in the February, 1983 Specialist.

The Board also passed two motions that had been discussed extensively at Chapter Cabinet meetings: one was submitted by the Cincinnati Chapter in response to actual and anticipated cutbacks in Federal data gathering and distribution activities; it expresses the Association's support for continued and increased government involvement in information dissemination. The second motion resulted from the report of a Chapter Cabinet working group that studied the subject of online users' groups and the variety of their relationships with SLA chapters, ranging from committee status to total independence. The Board agreed to use this report as a basis for developing chapter guidelines that will define alternative working arrangements between the two groups. (This issue originally arose when one chapter found itself with some unanticipated and unwelcome financial responsibilities, but discussion revealed this to be a rather unusual occurrence.)

The last full day of meetings consisted first of a series of problem-solving workshops at the Chapter Cabinet covering such topics as public relations, consultation services, electronic mail, and fund-raising approaches. (Everyone could attend only one such session, and I must admit I found mine--

--on long range planning--of limited usefulness.) This was followed by a general session to explain and demonstrate the Delphi method for ranking long range planning priorities. (For more, see Sara's article on p.1.)

I enjoyed myself thoroughly, but was happy to be leaving just before the predicted simultaneous descent of yet another storm along with a horde of Super Bowl fans.

---Miriam Ciochon



#### MUSICAL LIBRARIANS SOUGHT FOR SYMPHONY

The San Francisco Recreational Symphony is looking for musicians! Practice is held on Monday nights from 8:00 to 10:00 at the Harvey Milk Recreation Center at 50 Scott Street in San Francisco. The Symphony holds 4 to 6 concerts each year, in the Stern Grove, the Hall of Flowers, and elsewhere. This past December, it performed a sing-along version of "The Messiah" with the San Francisco Recreational Chorus. Playing in this group is a great deal of fun. There are no age limits whatsoever, and level of expertise runs from intermediate to advanced. They are especially in need of violins, cellos, and violas, but welcome anyone interested in making beautiful music with a congenial, talented group. For more information, call Liza Nicholson at 393-2198 (days), 387-6255 (eves.).

---SDP

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# أد-إكس

أد-إكس. ٣٢٢٠ ألين رود، بورتولا فاللي، كاليفورنيا ٩٤٠٢٥، الولايات المتحدة الأمريكية. (في سنشولان فرانيسكو، بجوار جامعة ستانفورد، في قلب "وادي السليكون"، المركز الرئيسي لصناعة الإلكترونيات ومركبات الفضاء، في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢ (٤١٥). تليفاكس: ADDISTRAN. تللكس: ١٧-١٤٢٥. خدمة سريعة عن طريق المبرقة الكاتبة، والساعي البرقي والجوي.

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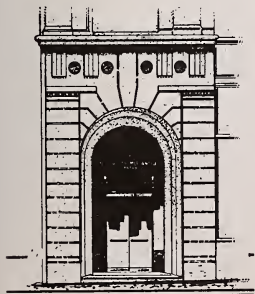
Mechanics' Institute Library  
57 Post Street  
San Francisco, CA 94104  
(415) 421-1750

The Mechanics' Institute Library, founded in 1855, is the oldest library in the Bay Area. The Institute was organized to promote technical education for citizens of San Francisco during the economic depression which followed the Gold Rush, and, over the years, the Institute became an important facility for adult education in Northern California, through its library, lectures, classes, and exhibitions. In 1906 it merged with the Mercantile Library, which had been founded in 1852. The Institute also has one of the oldest Chess Clubs in America.

The Institute occupies three floors of its own building at 57 Post Street. The library is on the second and third floors, and the Chess Room is on the fourth floor. The building, designed by Albert Pissis, was constructed in 1909 to replace the Institute's previous building at that site, which had been completely destroyed by the earthquake and fire of April 1906.

Our collection, which is now general in scope rather than technical, consists of over 180,000 volumes and 500 periodicals. We also maintain an active Vertical File of some 15,000 clippings and pamphlets, and an Annual Report file on over

600 corporations. In addition, we are a partial depository for government publications; at present, we are receiving 1200 titles from the Government Printing Office. Items in our collection can circulate to library members.



Mechanics' is a membership library, and as such is not open to the public, but new members are always welcome. (Our government documents section is accessible to the public, but for library use only.) We can provide Interlibrary Loan service to other libraries for a small fee.

We offer biweekly tours of the library for present and prospective members. At present, we have 8,000 members. The annual fee varies, depending on several factors, but the basic cost is \$30/year, with a \$10 entrance fee upon joining for the first time. Membership information is available from our Membership Office: 421-1768.

Our staff consists of 21 people: four professional librarians, with eight full-time and seven part-time backup staff, plus one membership clerk and one acquisitions clerk. Kathleen Clark has been Head Librarian since 1974; the other librarians are: Alice Clay, Staff Supervisor; Marylou Pierce, Reference Librarian; and Ann Brady, Cataloger.

The reference staff does literature searches and ready reference for members on weekdays from 9 AM to 5 PM, but questions may be left at the 3rd-floor reference desk at any time during library hours.

The library is open from 9 AM to 9 PM Monday through Saturday, and from 1-5 PM on Sundays.

---MLP



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## SLA BUILDING SEARCH DETAILED

The Association has provided a fact sheet outlining the why, what, where and when of SLA's search for a new home.

**Why?** Presently SLA leases 6,600 sq. ft. of which 4,900 are usable. According to a Spring '81 Office Space Study, the Association needs 8,000 square feet of usable space. Present space is inadequate for the staff, equipment and materials necessary to provide quality services for SLA's growing membership. With over-crowded offices and severe shortage of storage space, staff performance is compromised and plans for new and expanded services cannot be implemented. SLA feels its only hedge against inflation is to purchase a building with adequate space for the Association's staff needs as well as substantial space which could be leased to other tenants.

**What?** To meet its current and anticipated space needs the Association is looking for a minimum of 10,000 square feet to purchase. Property with more than 10,000 square feet would enable SLA to lease the excess. Rental revenues would not only enable the Association to

more rapidly recover the building's cost but would also enable SLA to expand membership services. The cost ceiling, including purchase and initial renovation, is set at \$125.00 per square foot.

**Where?** In June 1981 the Board of Directors authorized the Executive Director to begin searching for a new Association Headquarters within a 50 mile radius of New York City.

**When?** The Association's lease on 235 Park Ave. South is up in 1987. At that time rent is expected to increase more than 300%; purchase of a building is essential to protect SLA from such inflationary pressures. A Building Fund Campaign with a goal of \$500,000 has been established to run through 1985.

## ASSOCIATE UNIVERSITY LIBRARIAN VACANCY

UCSF Health Sciences Library invites applicants for Associate University Librarian. Duties include: long range planning, personnel management, acts as Affirmative Action Officer, liaison with division heads, oversees physical plant maintenance,

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purchasing officer for non book purchases, etc. Criteria for appointment are demonstrated competence and experience in administering a major division of health sciences or large academic library. Salary range is \$31,100 - 48,100. Application deadline is May 16 and the position is available July 1. Send letter, resume and three references to Glennda Vandegrift, AUL Search Committee c/o Gustavo Serafin, The Library, S-257 University of California, San Francisco, San Francisco, CA 94143.

## KALEIDOSCOPE

As a result of weddings, two libraries have new managers. Gwyneth Mallinson and Victor Ragosine were married on December 28th in San Carlos. Gwyn is now freelancing under the banner of Information Plus at (415) 591-9799 with the ONTYME address of AMPGHM. Marjorie Wilbur is now the library manager at Ampex. Ellie Wood married Mel Briscoe, an oceanographer, on February 26th in Berkeley, and has moved to Woods Hole, Massachusetts. Elyse Eisner, formerly of Dull Knife Memorial College (Lame Deer, Montana) and Bank of America, is filling Ellie's position at Contra Costa Times.

Woodward-Clyde has moved from San Francisco to 1 Walnut Creek Center, 100 Pringle Avenue in Walnut Creek. Harriet Annino's telephone number is (415) 945-3000 x2095. Ann Harrigan is at x2092.

There have been several changes at the Federal Reserve Bank Library. Pat Rea has moved from the Library to the Public Information Department and will be working on a part time basis in the near future. Her new telephone number is (415) 974-3252. Pat's replacement is Mary Vargo who has worked in the General Accounting Office libraries in both Washington and San Francisco. Audrey Powers is leaving the Federal Reserve in April to pursue further studies in computer science. Nyra Krstovich, formerly with University of San Francisco and Environmental Planning and Research, has joined the library staff in Audrey's position.

Kathryn Ranharter left Steinhart Fal-

coner & Morgenstein to become the librarian at Rosenman Colin Freund Lewis and Cohen which is located at Suite 2502, 235 Montgomery, San Francisco - telephone (415) 434-4641. Her replacement at Steinhart is Katherine Stein, a former attorney now librarian.

Vivian Kobayashi left the Bay Area Reference Center (BARC) and joined the Institute for Scientific Information as a lecturer-trainer.

Tom Kerns has left Chevron Research Company and moved over to Chevron Environmental Health Center. Margaret Burnett has executed the reverse move from Chevron Environmental Health Center to Chevron Research Company.

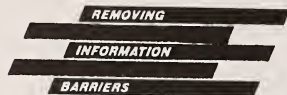
Connie Riley, Information Analyst, at Chevron Research Company, was elected chairperson of the National Online Circuit (NOC). NOC is the umbrella organization for all on the Online Users Groups in the country. It helps coordinate activities between users groups and provides a forum at the major online conferences.

We welcome the following new members: Donna Martinez at Bank of America, Legal Dept.; John Reis at Datasafe; Laura Freeman at Athena Article Retrieval; Ed Hart at Chevron's RTS Library; Carol Holt at Kaiser Family Foundation; Charleen Kubota at UC's Public Health Library; Mary Meadow at Ware Fletcher Freidenrich; Diane Beck; Judith Carson-Croes; Marilyn Kane-mura; Inge Kauffman; Patricia Lawrence; Robert McCleary; Rebecca Holland; Wendy Waldron; Mirosława Gray; Layne Huseh; Ann Kennedy; Charles Page; Linda Bickham; Dorothy Lunsford; Jacqueline McInnis; Kathryn Page; and Ilene Storace. New student members are Bonnie Cherrin, Deborah Metzger, Janet Vratny, Nancy Hamilton, John Juddick, Eve Rannells, Lynne Rice, Anne Shaw, Hollie Stanaland, Nancy Kinney, Joyce Briggs, Marilyn Dalton, and Ann Jensen. Lastly, we welcome several out-of-state members - Rachel Melvin from Reno; Shari Morwood from Corvallis, Oregon; and Katherine Sawyer, a retired member from Green Valley, Arizona. To all 40 of you, welcome!!!

---Marie Tilson

---Carol Zajchowski

NEW ORLEANS CONFERENCE NEARS;  
OVER TWO HUNDRED EXHIBITORS SCHEDULED



Who could resist the lure of the French Quarter or the romantic photo on the cover of the 74th Annual Conference Program and Registration Booklet? As you begin overscheduling your short stay in New Orleans be sure to allow ample time to visit the Conference Exhibit Area. The Conference Exhibits and knowledgeable exhibitors offer an unparalleled resource for individual professional development. Representatives in Exhibitor's booths are there to provide expert information on their companies' products and services.

Here are a few tips from the Association on maximizing your visits to the exhibits. First, don't be shy or bashful. Ask questions. Even if you think your library doesn't need a particular product/service, how do you know your library's needs won't change? Perhaps you'll change jobs. Rarely do exhibitors bite. The hard sell approach is rare at SLA conferences and some exhibitors reportedly even get lonely.

Exhibitors often can help with problems. If a difficult on-line question has you stumped take it to the database vendor. You may learn a new trick or two to use with an old database. If you are having subscription problems, take them to the publisher or agent. If the exhibitors can't provide immediate answers, most will certainly try to help and get back to you later. The Exhibit Area is also a place to do easy one stop comparison shopping.

Remember that without the exhibitors we might not have an annual conference. A significant portion of the Association's income comes from Conference Exhibitors. Without this income other membership services and activities would also have to be cut back. Visit the exhibits. Show exhibitors we appreciate their support and are glad they are present.

In New Orleans the Exhibit Area will be in the Rivergate just across from the Hilton Hotel. Exhibits will be open Sunday 1-5, Monday & Tuesday 9-4 and Wednesday 10-4.

---DDL

The San Andreas and San Francisco Bay Region Chapters of the Special Libraries Association will present a workshop on Records Management for Librarians on Friday, May 6, 1983, in South San Francisco. This workshop will give an overview of records management, explaining what it is, what technologies have developed to support it, and how the field is having an impact on librarians. Many library managers have moved up in their corporations by assuming responsibility for the company's vital documents. Others have chosen records management as an alternative career in the information management professions. Still others are reluctant to venture into records management without a better understanding of what it is all about. To find out what you need to know about records management, come to this workshop, which will feature several local leaders and educators in the field.

Registration fee: \$50.00 (includes lunch). For more information, please contact Lynn Green; Pillsbury, Madison & Sutro; (415) 983-1493.

ASIS MID-YEAR MEETING PLANS ANNOUNCED

The theme for the ASIS Mid-year Meeting scheduled for May 22-25 at the University of Kentucky, Lexington Kentucky is "Online Age -- Assessment/Directions." Program topics will range from management and evaluation of online systems to optical disk technology for libraries. For program and registration details, contact American Society for Information Science, 1010 Sixteenth Street, NW, Washington D.C. 20036, (202) 659-3644.

---DDL

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## JANUARY MEETING RECEIVES RAVES

"You should make this an annual event!" "You meet once a month and there are all these people who attend?" Comments such as these, voiced by the "bosses", gave clues to the success of our January "Bring Your Boss Night." Amidst the splendor of the Engineers Club setting and the fabulous dinner, we listened as William Burke, formerly of the Federal Reserve Bank, shared with us his insights regarding the economic conditions of today and the road ahead of us. Burke painted an interesting picture of the economic health of the U.S. While his theories and prognosis may not have been shared by all, his presentation was one of the most articulate we have had to date. A fine evening was had by all.

## FEBRUARY MEETING LOOKS AT MICROS

From WORMS and CREEPER to high-resolution dot matrix and technophobia, librarians from the local chapters of SLA, ASIS, & ONLINE Users Group were given a tour through the world of microcomputers. John Dvorak and John Markoff, editors of the weekly periodical *InfoWorld*, led us through the maze of current microcomputer technology and gave us a peek at what to expect in the not-so-distant future at our February dinner meeting held at the Oakland Airport Hyatt. We learned that the computer technology environment is constantly changing. Improvements and advances are abundant, but barriers, ranging from security to equipment costs to still archaic communication speeds, are not allowing the microcomputer revolution to be realized as effectively and efficiently as it could be. Although much of the information was new and foreign to the audience, an impressive number of librarians indicated that they already had access to microcomputers at home or at the office. IBM, APPLE, TEXAS INSTRUMENTS, here come the rest of us!

---SDP

## UPCOMING MEETINGS

Join us on April 20th at His Lordship's in Berkeley for our dinner meeting. The program will be on alternative careers for librarians.

Our final dinner meeting for this year will be on May 24th at a San Francisco location. A mystery celebrity promises to make the evening a fascinating one. Be there!

## ASIS '82 REVIEWED

The American Society for Information Science held its 45th Annual meeting on October 17-21, 1982 in Columbus, Ohio. Although the biggest employers in Columbus are the state government and the 50 insurance companies with corporate headquarters there, the city also holds claim as one of the world's information capitals, serving as home to Chemical Abstracts Service, OCLC, Battelle Institute, Warner Amex QUBE, and Compu-Serve Inc.

The use of computers to solve information problems has always been central to the interests of ASIS, and this conference on "Information Interaction" was no exception. Registration for the 1,700 participants flowed smoothly with the help of a fully computerized check-in procedure. Instead of a message board, ASIS conference participants were greeted by a bank of terminals which provided a list of registrants, an up to the minute schedule of programs, and an easy to use electronic mail routine.

Many of the papers at the conference addressed matters of information policy and theory; a number were similar in scope and tone to the ASIS Student Paper contest winner entitled, "Cognitive Strategy and the Search Process: a Four-Fold Dual Context Memory Representation". Among the more informative talks of the conference were those delivered by San Francisco Bay Area speakers. The session with the most enthusiastic and receptive audience was the SIG/CON Symposium on the Classification of Noise. Unfortunately, SIG/CON chairman Llewellyn Puppybreath was unable to attend.

For those who wanted to focus on putting knowledge to work, there were a series of excellent tours to the Columbus information groups mentioned above. Another highlight of the conference was the Office Automation Planning Clinic which presented demonstrations of teleconferencing, word processing, automated micrographics, electronic mail, business news retrieval, and other areas of office automation.

The SLA Chemistry Division, working with corresponding chemistry information groups of ASIS and the American Chemical Society, sponsored a preconference symposium on the impact of technology on the future of chemical information processing. For one glimpse of the future, registrants put on 3-D glasses to see a computer simulated image of a virus particle that appeared to hover like a satellite.

With all these activities, the exhibit area was generally uncrowded, allowing unhurried and informative discussions with the 200 vendors. As with other national meetings, the most significant and useful information was exchanged in corridor conferences where attendees discussed the latest news with alums from their invisible colleges. All too soon, the conference was over and we had to say good-bye to our friends, good-bye ASIS, good-bye Columbus.

---George McGregor



## ASSOCIATION OFFERS POSTER AND PAPERWEIGHT

The Association has just announced availability of a new SLA poster and paperweight. The three-color poster, just in time for National Library Week, measures 17½ x 23. "Your Library Helps You Put Information into Action" is the message over the depiction of a blue-print and the dynamic product created from it. So advertise and remind your clientele what you do for them! Posters are \$6.50, prepaid, from SLA, order Department, 235 Park Ave. So., NYC 10003.

"75th Anniversary 1909-1984" are the words under the surface of a moulded glass paperweight commissioned by SLA to commemorate its 75th birthday. Imperial Glass produced the paperweight which measures 3½" in diameter. The initials "SLA" are sandblasted into the glass in three dimensional relief. Paperweights sell for \$12.00 (\$15. for mail delivery.), prepayment is required. Contact Fred Baum, Order Dept., SLA, 235 Park Ave. So., NYC 10003 (212/477-9250) to order or for information on bulk orders. Paperweights will be available in Registration Area at the Rivergate Hotel in New Orleans.

## PUBLICITY COMMITTEE SEEKS INFORMATION

The Publicity Committee is in need of your help! They are working on a project which involves contacting businesses and organizations which might want to consider starting a library. They are currently trying to organize a list of potential contacts. If you know of any businesses or organizations which might benefit from having a library, or if you have ever been contacted by anyone for library assistance, please get in touch with any member of the Publicity Committee. For further information, please contact Rena Schonbrun at 486-3351.

## COPIES OF MASTER PLAN OFFERED

Would you like to receive your own copy of CALIFORNIA LIBRARIES IN THE 80'S: STRATEGIES FOR SERVICE? Dian Gillmar reports that copies are now available from Sacramento. If you are interested, call 916/445-4730.

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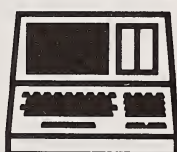
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### SLIDE SHOW TO OFFER PREVIEW OF...



Wednesday, April 27 from 6 to 7:30 pm Cathy Rock, former New Orleans resident will present a slide show of this year's beautiful conference site. The presentation will be in the auditorium of the award-winning Levi's Plaza complex, 1155 Battery Street.

Chapter members should soon be receiving an announcement in the mail. There will be a \$3.00 reservation fee. Don't miss this look at New Orleans from a resident's viewpoint! Reservation deadline is April 22. For additional information contact Andrea Gonzales at Levi Strauss (544-6167).

### SLA INVITES PROPOSALS FOR PROJECTS AND SERVICES

Special Libraries Association has announced that grant proposals are now being solicited for the 1983 Special Programs Fund.

The purpose of the Fund is to provide support for programs and services that further the scientific, literary, and educational purposes for which Special Libraries Association is organized and operated. Proposals which promote these objectives may include publications, research projects, study grants, continuing education programs, public awareness activities, special studies, reports, and similar activities.

All proposals and grant applications must be received by September 2, 1983. Guidelines for submissions and application forms are available from the Association Office, 235 Park Ave. South, New York, New York 10003.

The decision to fund any program or service will be subject to the review and final approval of the SLA Board of Directors.





RETROSPECTIVE CONVERSION

### NEW PUBLICATIONS NOW AVAILABLE

The SLA Salary Survey is now available from Headquarters at a cost of \$20.00 per copy. Send your payment to SLA Headquarters, Attention: Order Department, 235 Park Ave. South, New York, NY 10003.

\*\*\*\*\*

Soon to be available from SLA Headquarters is the third edition of the Guide to Special Issues and Indexes. The types of "special issues" covered by the Guide include anniversary issues, buyers' guides, directories, fact books, handbooks, statistical reports, etc. Information in the Guide comes from over 1200 major business, industry and consumer periodicals representing more than 150 subject areas. A new feature to this edition of the Guide is information on where the periodical is indexed or abstracted in online databases. To order, contact the Order Dept. at SLA Headquarters, 235 Park Ave. South, New York, NY 10003, and request an order form with complete ordering information.

\*\*\*\*\*

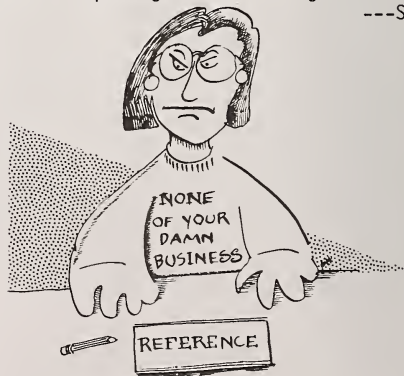
Available now from the University of California at San Francisco is the fifteenth edition of the Serials Title List issued by the UC San Francisco Health Sciences Library. The list includes more than 8,900 title entries. Coverage focuses on medical, nursing, pharmaceutical, and dental literature. Copies

are available in paperbound format for \$15.00 each (prepaid only). Send check, made payable to Regents, University of Calif., and order information to: Serials Title List, the Library, S-257, University of California, San Francisco, CA 94143. If you have any questions, contact Verna Astaff at 666-2334.

\*\*\*\*\*

Local author Marda Woodbury's A Guide to Sources of Educational Information is now available. This completely revised second edition is an invaluable resource tool for locating information on all aspects of educational sources. It covers printed and computerized sources, directories, periodicals, bibliographies, statistical sources, etc. To obtain a copy, contact Information Resources Press, 1700 North Moore St., Suite 700, Arlington, VA 22209. Cost is \$37.50, plus \$2.30 for postage and handling.

---SDP



ONE OF THE SEVEN DEADLY  
WARNING SIGNS OF PUBLIC SERVICE BURNOUT

The Executive Board has met twice since its last reporting in the Bulletin. Meetings were held on November 17th and on January 17th. Attention at both meetings was given to nominations for the 1983 Chapter elections. Another continuing discussion focused on the recently published California Library Master Plan. The Board unanimously agreed that there be SLA representation on the continuing Master Plan Committee which meets in Sacramento. Representatives should serve a three year term. There will be one such representative from northern California and another from the south state.

Continued discussion on the national SLA Building Fund highlighted both the November and January meetings. The Board recognized the need for long term financial planning at the national level but agreed that the Chapter's current budget status will not permit a Chapter contribution at this time.

The Chapter Treasurer has reported that the Chapter is running at a projected deficit this year. Board members discussed means for remedying the situation.

As has become apparent to many Chapter members, Chapter dinner meetings have attracted an ever increasing number of library school students this past year. Since September the Chapter has subsidized \$400 in student dinners at meetings. After much discussion, the Board reluctantly decided to discontinue student meal subsidies beginning in September 1983. Retired member dinner discounts will continue unchanged.

Other items of business included the Chapter's decision to not accept blind ads for the joint San Francisco-San Andreas Chapters jobline. The policy will be reviewed next year. Also, publication of Barbara Ivantcho's job description book by the national SLA is expected this Spring in time for the national conference in New Orleans.

---DK

If you are planning on going to New Orleans but want to reduce hotel costs, perhaps the answer lies in sharing a room. Celine Walker has offered to run a clearinghouse operation for potential conference roommates. If you are interested, write to Celine at

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(415) 497-3769

In order to be included in the mix-and-match registry, please note the dates of your stay, the number of people you're willing to share with, the depth of your feelings about smoking, and any other special items that you think need to be considered.

---Miriam Ciochon

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## CALENDAR

### APRIL 1983

- 15 CLASS Workshop "RLIN Search Training," San Jose. Contact: Maureen McManus 408/289-1756.
- 16 Foothill College Library Workshop "The Multifaceted Library/Information Center: Concepts & Services," Los Altos Hills. Contact: Betty Nevin 415/948-8590 ext. 390.
- 20 ARMA Meeting "Records Management in the Computer Environment," Concord. Contact: Hollis Hammond 415/951-2859.
- 20 SLA San Francisco Bay Area Chapter Meeting "Alternative Careers for Librarians," Berkeley. Contact: Jan Hewitt 415/544-3206.
- 21 SLA Southern California Chapter Management Seminar "Challenges for Managing Tomorrow's Information," Fullerton. Contact: Sue Savage 213/377-5032.
- 21 CLASS Workshop "RLIN Search Training," Pasadena. Contact: Maureen McManus 408/289-1756.
- 21 Western Association of Map Libraries Spring Meeting, San Jose. Contact: Donna Koepp, Denver Public Library, 303/571-2130.
- 21 Congressional Information Service, Inc. CIS Database Workshop, San Francisco. Contact: CIS 800/638-8380.
- 22 Congressional Information Service, Inc. ASI Database Workshop, San Francisco. Contact: CIS 800/638-8380.
- 22,29 USC School of Library & Information Management Friday Forum Series "Supervision: A View From the Middle." Contact: Nancy Burns, USC 213/743-5954.
- 24-27 Association for Systems Management Annual Conference, Boston, MA. Contact: Richard McCaffrey, ASM 216/243-6900.
- 27 SLA San Francisco Bay Area Chapter Slide Presentation on New Orleans, San Francisco. Contact: Andrea Gonzales 415/544-6167.
- 30 Foothill College Library Workshop "Getting Higher Scores in Your Interpersonal Communication Skills," Los Altos Hills. Contact: Betty Nevin 415/948-8590 ext. 390.

### MAY 1983

- 6 SLA San Francisco Bay Area/San Andreas Chapters Joint Education Workshop "For the Record: What Librarians Need to Know About Records Management," South San Francisco. Contact: Lynn Green 415/983-1493.
- 11 SLA San Andreas Chapter Meeting. Contact: Ralph Lewis 415/965-5157.
- 12-14 SLA Rio Grande/Rocky Mountain Chapters Joint Colloquium on Space Planning, Ghost Ranch near Abiquiu, New Mexico. Contact: Susan Weeks, Univ. of New Mexico. School of Law Library, 505/277-4058.
- 14 Foothill College Library Workshop "Decisions, Decisions ... OCLC or RLIN???" Los Altos Hills. Contact: Betty Nevin 415/948-8590 ext. 390.
- 16-19 1983 National Computer Conference "The Emerging Information Age: Computer, Communications, and People," Anaheim, CA. Contact: AFIPS, NCC '83, P.O. Box 9658, Arlington, VA 22209.
- 18 Northern California Association of Law Libraries Annual Business Meeting, Santa Clara. Contact: Martha Mille 408/984-4452.
- 18 ARMA Tour of Hewlett-Packard, Palo Alto. Contact: Gail Pennix 408/742-1118.



- 18-20 INFO/tek Workshop "Information Resources for Engineers and Scientists," Washington, D.C. Contact: INFO/tek, 4318 Fessenden St., N.W., Washington, D.C. 20016.
- 19-22 1983 Annual Meeting of the International Association for Social Science Information Service and Technology (IASSIST), Philadelphia, PA. Contact: Pat Doyle, Mathematics Policy Research, 600 Maryland Ave., S.W., Suite 550, Washington, D.C. 20007.
- 22-25 ASIS Midyear Meeting "The Online Age - Assessment/Directions," Lexington, KY. Contact: Susan Harvey, Program Chairman, Metcut Research Associates, Cincinnati, OH 513/271-9510.

- 24 SLA San Francisco Bay Area Chapter Meeting: Celebrity Speaker, San Francisco. Contact: Harry Allen 415/542-0772.
- 25-26 ARMA Seminar "Western Information and Records Management Conference: Ideas, Information, Opportunities," Long Beach. Contact: Walter Moy 415/857-3497.
- 27-6/3 Medical Library Association Annual Conference, Houston, TX. Contact: Maryann Zaremska 415/775-4321 ext. 2110.



JUNE 1983

- 4-9 SLA Annual Conference "Removing Information Barriers," New Orleans, LA. Contact: SLA, 235 Park Ave. South, NY, NY 10003 212/277-9250.
- 10-12 1983 International Conference on Data Bases in the Humanities and Social Sciences, Rutgers University, New Brunswick, NJ. Contact: Professor Robert Allen, Alexander Library, Rutgers University, New Brunswick, NJ 08903.
- 13-16 Syntopican '83, San Francisco. Contact: Information/World Processing Association, Willow Grove, PA. 215/657-6300.
- 15 ARMA Meeting "The ARMA National Association," San Francisco. Contact: Hollis Hammond 415/951-2859.
- 22-24 AALL Annual Institute "Creative Research in Law Libraries," Dallas, TX. Contact: Anne Butler, Alston & Bird, 35 Broad St., Suite 1200, Atlanta, GA 30335.
- 22-24 AALL Annual Institute "International Law and Business," Austin, TX. Contact: Professor George Grossman, Northwestern University Law Library, 357 East Chicago Ave., Chicago, IL 60611.
- 24-30. ALA Annual Conference, Los Angeles. Contact: ALA, 50 E. Huron St., Chicago, IL 60611 312/944-6780.
- 26-29 AALL Annual Conference "Today and Tomorrow," Houston, TX. Contact: AALL, 53 West Jackson Blvd., Chicago, IL 312/939-4764.

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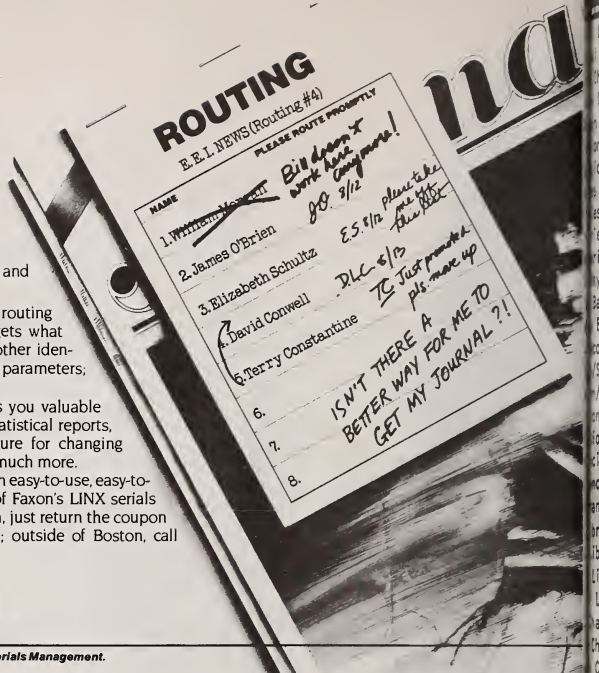
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BULLETIN BULLETIN



VOL. 53 NO. 5, MAY/JUN 1983

# BULLETIN



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Special Libraries Association

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## PRESIDENT REFLECTS

As summer approaches (I guess it's coming), I look back over my year as Chapter President as a wonderful and unique experience. I had the opportunity to work with a very capable group of people to continue this Chapter's high level of activity during the past year. My thanks to all of you who donated your time and energy to the Chapter. A few of the highlights of the year are: second successful production of an automated directory, thanks to the undying(?) efforts of Miriam Ciochon and Karen Kieffer-Gillette (the real question is Would you do it again?); a series of interesting programs and delicious dinners, thanks to both the Program and Hospitality Committees; three successful tours, organized by Mary Wawrzonek and Marsha Wyler; two very fine workshops put on by the Education Committee, headed by George McGregor; our book on job descriptions which is nearer to publication (due out in June) thanks to the consistent work of retired member, Barbara Ivantcho; an aggressive directory sales campaign and a PR program led by the Publicity Committee; and, of course, a superb Bulletin, due to the creative minds and hard work of the editors and entire committee. While accomplishments are definitely nice to look back on, the real rewards of having served as President are intangible--friendships, satisfaction, and personal growth. Thank you very much for giving me this opportunity.

---Sara Crew-Noble

## ELECTIONS COMMITTEE ANNOUNCES NEW CHAPTER OFFICERS

The Elections Committee met on May 4th to count the ballots that were received in the election of 1983-85 officers. A total of 269 ballots were cast with an additional 5 ballots that were declared invalid because voters had not written their names on the envelopes. The races were very close and the Committee agreed that there were not any "losers". Congratulations are extended to all! The new officers are:

President-Elect, President -  
David Lewallen  
Director - Seyem Deus Petrites  
Treasurer - Ginette Polak

## EDITOR'S COLUMN



Dear David & Daniel,

Receiving the Bulletin today reminded me that I hadn't written you and embarrassed me into doing so immediately. I apologize for the delay--learning my new job at the Contra Costa Times and settling into a new apartment have left me little time for anything else.

The response to my request for materials for Dull Knife exceeded my hopes. Chapter members were very generous. I did write to thank each person whose gift arrived while I was still there, but since I left Dull Knife on March 4, some gifts may have gone unacknowledged. Be assured that all gifts were gratefully received (and will probably continue to be, as there was still no sign of a library budget last month).

Thank you for publishing my letter, and thanks again to all who responded.

Sincerely,  
Elyse Eisner  
Contra Costa Times  
2640 Shadlands Dr.  
Walnut Creek, CA 94598  
(415) 935-2525

We are delighted the Chapter was so generous. We may be setting bench marks of altruistic, library cooperation, and multitype library cooperation at that.

We made a good trade--gave Dull Knife materials and got you back for the Bay Area. Congratulations, Elyse, on your new job. It's good to have you back.

Dear David and Daniel,

Thanks to you and the staff for providing such a good volume of the Bulletin. It was always a pleasure to read - not too long, not too short, lots of pertinent information. A job well done!

An appreciative, long-time Bulletin reader.  
Diane Rosenberger

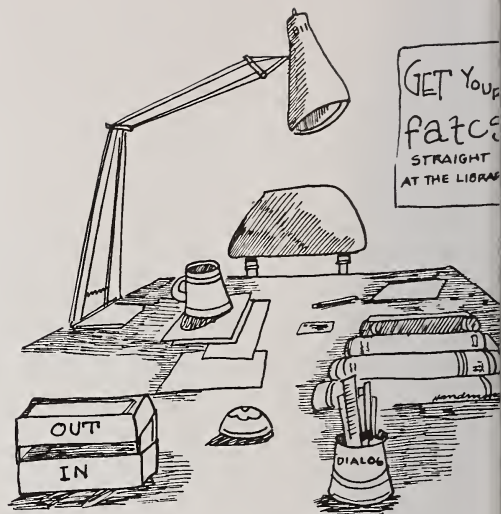
Thank you, Diane. You have no idea how much we appreciate your taking the time to write us a compliment. You can

go back through the five issues of the volume we've edited and you won't be overwhelmed by myriad rave review letters.

However we have received a fair number of compliments. To those who have praised we are glad you liked the Bulletin. To our detractors, we're sorry we can't please all of the people.... Although at times the work seemed overwhelming and we thought we'd never finish five issues, we've had fun. We also realized the Bulletin we wanted - a bulletin to provide local, practical information, humorously, in a readable format. (We have plenty of professional journals for the scholarly articles). We wanted a timely bulletin so it had to be cheap and light enough to be sent first class. All this, and it still had to have total production & postage costs lower than last year's Bulletin.

For whatever success we've had we have a long list of people to thank before we can finish the last Bulletin of the 82/83 year, our last forever with this incredible team we call the Bulletin Committee. First thanks to our President Sara who gave us total control to do what we wanted, then nurtured that freedom with confidence and support. The Bulletin staff deserve both our thanks and a share in all the credit we've received. For all your writing, for all our meetings, for your enthusiasm, for all the rubber cement on your hands, for the hours of whitening out we thank you. Especially Joan Galvez, Pam Handman, Seyem Petrites, Marie Tilson, Kristi Wessenberg and Carol Zajchowski. Our technical editor was Maureen Madsen and much of the clean uncluttered look of the Bulletin can be attributed to her skills and the hours she devoted to the Bulletin. Marylou Pierce did an outstanding job as our Advertising Manager. In just her spare time she garnered our \$1,900 in paid advertisements, paying for more than half the Bulletin's total cost. To our own brilliant cartoonist Gary Handman we pay a special tribute. Not only did your cartoons create much of the Bulletin's character, but they reminded us to laugh, revealing a humorous perspective on the library lives around us. And for our handsome cover we again thank Meg Dawson.

Thanks, too, to Larry Joblon and Pro-



duction Press for printing the Bulletin so well, masking our errors and being patient with our ignorances. To Paula Wilkinson for your good humored support and tasks well done. And, last but not least, thanks to each and every Chapter member who authored an article; we're sorry we couldn't compensate you with anything but a byline.

Before we bid our final adieus we want to make one recommendation. A word processor is vital to the future of the Bulletin. The primitive production techniques (rubber cement, scissors and white out) and hours required are absurd, especially in an Association that is on the cutting edge of technology. Although there are word processing services and Chapter members who have wp equipment, we think the Chapter should invest in a word processor. If fund raising is necessary, let's fund raise. A word processor would have benefits for nearly every Chapter activity. We now produce our directory with a computer and the product is greatly improved. If we don't do something to remove the drudgery of producing the Bulletin soon filling the



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## CHAPTER DIRECTORS DISCUSS POSTS' RESPONSIBILITIES AND REWARDS

This year the Nominating Committee again had difficulty in finding able and willing candidates for the Chapter's Director positions. Currently, the office requires a two year commitment; during the first year the Director chairs the Hospitality Committee and during the second year the Director chairs the Program Committee. During both years the Director serves on the Executive Board. The Executive Board is once again studying alternatives to the Chapter's present organizational structure. To provide a better insight into the Directors' roles and to encourage Chapter participation the current incumbents offer the following comments.

MaryAnn Whitney, (outgoing) Director/Program Chair:

Too few of our members are coming forward to accept nominations for Director, so I have been asked to comment on the experience of holding the position. Members' reluctance surprises me, since I have found service as Director/Hospitality and Program Chair of our Chapter to be among my most rewarding professional activities. I do not understand why there are not more librarians among us who welcome the chance to accept such a rewarding challenge.

I am sorry to come to the end of 2 years as member of the Executive Board, as I will miss my involvement in Chapter decisions, planning our monthly meetings, and other inner workings of the Chapter. The 2 years on the Board gave me a sense of the continuity of our Chapter's operations and a chance to work with 2 Chapter presidents. The progression from the responsibilities of Hospitality Chair to those of Program Chair helped me understand the details involved in our monthly meetings. I feel that our meetings and programs help maintain our Chapter's vitality. They help us maintain contacts with our colleagues and meet new people, as they also stimulate our thinking or simply entertain us. It has therefore been particularly satisfying for me to take part in planning these meetings.

The committee members share the work of setting up meetings. Working with the committee has taught me much about

editor's post is going to become increasingly difficult if not impossible. No, neither one of us is hustling word processing equipment but we do want to close on a controversial note.

Adieu. As we retire as editors, we wish our successor(s) the best. If you work with a good group of people as we have done you'll find the editing experience rewarding and fun. Our Bulletin staff was creative, competent and dependable. They're fine and fun. They're friends. And we even found a great little Mexican restaurant for after meeting meals. Who could ask for anything more?

---David & Daniel

*David & Daniel*

## ENGINEERING LIBRARIANS SCHEDULE MEETING

The Engineering Librarians of the Bay Area will hold a meeting on June 17, 1983 at the U.S. Department of Energy Library in Oakland. Contact Martha Liles at (415) 494-1165 for details.

delegation, motivation and communication, not to mention the rewards of working closely with others, trying to work out problems, and on occasion, averting crises. I still cringe at the memory of parking problems at Sabella's which forced me to stand in the nearest parking lot looking for librarians until dinner was served. However, the pleasure of arranging a speaker from my own company, the stimulating insights shared by the alternative careers panel, not to mention, the delights of the pastry at the Engineers' Club, more than make up for it. It has all been a challenge but the responsibility has been shared; committee members and other Board members have been there to help when needed.

What then about the criticism? Program and Hospitality Committee Chairs hear, and overhear, more than a little. Programs are among our Chapter's most visible activities. Without comment and criticism from Chapter members, the programs may cease to respond to our needs. My only disappointment in chairing the Hospitality and Program Committees has been the lack of constructive criticism from members. It has been distressing to learn of complaints about food, costs, and inadequate speakers but seldom to hear how to change things for the better, or better still, to receive offers to help realize workable ideas.

I go back to my initial puzzlement at the lack of members ready to accept the responsibility of Director. The post offers very worthwhile experience for personal growth, and needless to say, for the resume. It gives a chance to serve an association that has added much to our professional stature as librarians. The experience has been rewarding and enjoyable. I recommend it to you.

Jan Hewitt, Director/Hospitality Chair:

The Hospitality Committee has one of the most, if not the most visible function in the Chapter. The Committee arranges the monthly dinner meeting locations, which amounts to nine meetings per year. This involves selection of appropriate restaurants and all the administrative duties connected with col-

lecting the money for the dinners and taking care of any special requests made by the Program Committee for the speakers. The Chair of the Committee is responsible for selecting committee members and making sure that the necessary functions are carried out on a monthly basis.

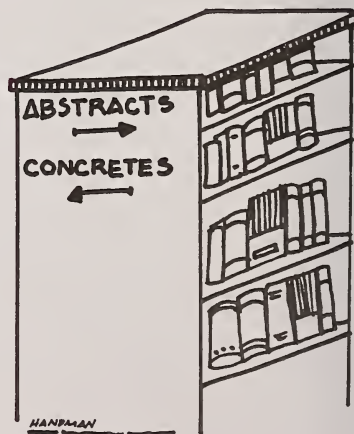
Pros:

Meeting people, learning how to plan events, learning organization skills, the art of delegation and how to run a committee, and understanding how the Chapter functions.

Cons:

Usually hear complaints, not praise, can't please everybody, some detail work, and may have to fill in unexpectedly.

Personally I find the pros far outweigh the cons. The trick to it is getting enough committee members, giving clear direction and delegating duties. Recruiting for the Hospitality Committee gives you an excellent opportunity to get new members involved in the Chapter, which is an important service. The Chapter needs the fresh perspective and varied skills these new people can offer. Finally, it is really at the local level that SLA members experience the benefits the Association provides. The Hospitality and Program Committees together provide the members the opportunity to meet one another and share a forum for their ideas.



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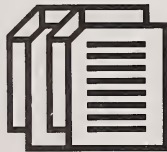
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### GENETIC ENGINEERING IS TOPIC OF JOINT MEETING

A large and enthusiastic group of librarians from the San Francisco Bay Region SLA Chapter and the Northern California and Nevada Chapters of the Medical Librarians Group held a joint meeting on March 22, 1983 at the Four Seas restaurant in Chinatown. After feasting on an exotic Chinese banquet, everyone settled back to hear Burke Zimmerman from the Cetus Corporation deliver a fascinating presentation on genetic engineering and biotechnology. Zimmerman began by explaining that genetic engineering involves the alteration of the mechanism of a living organism while biotechnology is the application of genetic engineering technology to humankind. DNA, gene splicing, and cloning were the next topics of discussion, followed by an explanation of the various types of products and substances produced by the biotechnology industry. Zimmerman concluded his presentation by discussing the issue of human genetic intervention. Although this aspect of genetic engineering has

already resulted in applications of a beneficial nature (e.g. correcting genetic defects via in-vitro fertilization), it also possesses severe implications for humankind, particularly with such issues as "selective breeding" and cloning.

The evening was brought to a close with Dian Gillmar and Ron Miller giving brief statements about the California Libraries in the 1980's masterplan and SLA involvement.

---SDP

### MEMBERSHIP CHAIR REPORTS DIRECTORY OMISSION

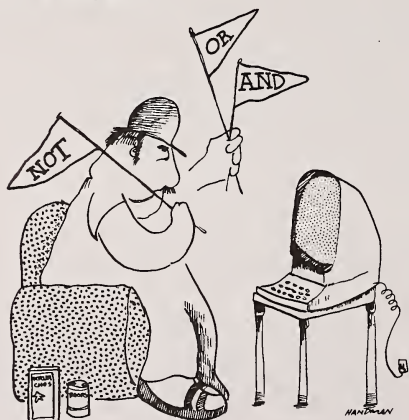
According to Miriam Ciochon, President-Elect/Membership Chair, the computer apparently hiccuped during the preparation of the Chapter's recently published Membership Directory and totally omitted a listing. Please update your directory. Linda Marion Feingold, Consultant, Pascal's Resources, 91 Avenida Dr. Berkeley, CA 94708. (415) 843-7019. For the subject index her company specializes in accounting, databases and library systems.



Carol Zajchowski, Kaleidoscope co-columnist, has transferred from Pacific Telephone's San Francisco office to the Alhambra office. She is now a resident of Long Beach.

Rita Robinson left Wells Fargo Bank and is in Pacific Telephone's Corporate Information Center. Her new position is chiefly cataloging. Nancy White, Pacific Gas & Electric, has been promoted from Corporate Librarian to the position of Administrative Assistant to the Manager of the Rate Department. Pat Lawrence is the Acting Corporate Librarian.

Two Chapter members have articles in the April issue of SPECIAL LIBRARIES. Marc Levin, UC's Institute of Government Studies, contributed "Access and dissemination issues concerning federal government information" while Marydee Ojala, Bank of America, authored "Public library business collections and new reference technologies". Her article was illustrated by Gary Handman's (UC-Acquisitions) cartoon spoofing the inventor of "Deli-log", which first appeared in our Nov/Dec 1982 Chapter Bulletin. Additionally, Karen Feingold Ceppos, consultant, was published in the October issue of SPECIAL LIBRARIES. Her article was entitled "Corporate climate and its effect on information management".



The San Francisco and San Andreas chapters are very well represented in the line-up of officers of the various Association divisions. Bill Petru, Hewlett Packard, is the chair of the Pub-

lishing Division. Alice Hunsucker, Wells Fargo Bank, is chair-elect of the Business and Finance Division; Nuclear Science chair-elect is Sandra Love, Lawrence Livermore Laboratory; Petroleum and Energy Resources chair-elect is Suzanne Burwasser of Sohio Petroleum. Gerry Seward of Syntex is chair-elect of the Pharmaceutical Division while Michael Okajima, Hewlett Packard holds the same post in the Telecommunication Division. Mary Aversa, DIALOG, is chair-elect of the Online Section of the Information Technology Division. Dian Gillmar, MTC, is currently running unopposed for chair-elect of the Transportation Division. Kay Mowery, former Chapter member with California Department of Food and Agriculture, is chair-elect of the Social Science Division. Linda Kraemer, McKinsey & Co., is secretary of the Advertising & Marketing Division and Peggy Green, Stanford's Swain Library, is secretary/treasurer of the Engineering Division and this columnist is treasurer of the Petroleum and Energy Division.

We welcome the following new members: Annette Brahms at Hewlett Packard - Santa Rosa; Jeannine Caudill at Gnostic Concepts; Jacklyn Johnson at Fireman's Fund; Janice Kelly at Littler Mendelson Fastiff & Tichy; Susan Price at Chevron Chemical; Nan Vaaler at Napa City-County Library; Christine Maxwell at Sci/Tech Publishing Service; Marilyn Alberding; Elaine Cant; Rosemary Guerri Place; Michael Jones; Wendy Parfrey; and Donald Stapleton.

--Marie Tilsor

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 (415) 494-4000  
 M-F 8:30 - 5:30  
 Giuliana Lavendel, Manager  
 Katherine Jarvis, Acquisitions  
 Maia Pindar, Cataloging & Systems  
 Alice Wilder, User Services and ILL

Xerox's Palo Alto Research Center's Technical Information Center was established in 1972 to serve a small and elite group of researchers in Computer Science and Physics. Since those beginnings, our clientele has grown, and our services have been so much in demand that we have been asked to create and supervise a number of branch libraries at subsidiary companies and other research sites throughout the United States. Because our budget is modest for an undertaking of this sort, and our resources spread thin, we have learned to make the most of every sort of networking effort, both traditional and electronic.

There are three large Xerox research libraries, ours in Palo Alto, one in Webster New York (copier/duplicator technology), and a third in Ontario, Canada (materials research), and these three libraries serve very diverse interests. While we do share resources with these larger sister research center libraries, our most tapped and needed networks are with libraries in Silicon Valley, who share our subject interest in office technologies. Among those libraries are three of our branch libraries at Xerox subsidiary companies (Diablo, Shugart and Versatec), and several other western region Xerox libraries in southern California.

Our networking efforts range from rather formal online indexing and abstracting of internal company technical reports, standards, and patents and their dissemination on microfiche to the less formal periodic meetings of, for instance, our Western region librarians, called when we feel a need to see each other. Our networking efforts are supported by a number of systems:

1)Electronic Mail. For contact within the Xerox network, we use our own electronic mail system (called Laurel on our Alto computer(progenitor of Star and Apple's Lisa) and Hardy on the 8010 Star Workstation). This mail system allows us to communicate with Xerox locations throughout the world, and to talk to both other Xerox librarians and to our users. Thus, someone at one of our branch libraries may message us with an order for patents, or one of our scientists may send a message to our library mailbox requesting information or documents. We even have an online form with blanks to fill in, so that the requester doesn't have to guess about what information we may need. We use Ontyme electronic mail, too, for branch locations where we do not have access to the proper hardware or an Ethernet connection.

2)Litsearching. Literature searching performed on our Alto minicomputer or the Star Workstation can be downloaded and edited, then transferred over Ethernet to the requester. Thus, instant delivery of a search request can be made; a whole transaction from beginning request and reference interview using electronic mail to accessing Dialog to the actual delivery of the resulting search may be accomplished at one seating at our Alto or Star.

3)RLIN. We are members of RLIN, and in this way have access to records of the other libraries in this system. We find RLIN useful for interlibrary loan, and use it regularly. With our RLIN tapes, we have produced a microfiche union catalog that is made available to all our branch locations. We are presently working on a system to convert those RLIN tapes to an online catalog, accessible by all our branches and users with an Alto or Star.

4)Faxon Linx. Since November, 1981, we have subscribed to the Faxon Linx system. This serials check-in system maintains periodicals records, generates automatic claims, and has other handy capabilities, such as creating routing slips for journals, indicating what branch subscribes and where the journal is shelved, providing key word searching of the bibliographic files, and online checking of invoices. A small percentage of Linx subscribers have chosen to share their check-in records, so at this point we have access to the records of about 15 other libraries, including MIT, Georgia Institute of Technology, SRI, Xerox Research Center in Webster, N. Y., and Boston University. This capabil-

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## أد-إكس

أد-إكس. ٣٢٢٠ ألبين رود، بورتولا فاللي، كاليفورنيا ٩٤٠٢٥. الولايات المتحدة الأمريكية. (في بنسولا سان فرانسيسكو، بجوار جامعة ستانفورد، في قلب «وادي السليكون»، المركز الرئيسي لصناعة الإلكترونيات ومركبات الفضاء، في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢ (٤١٥). تلغرافيا: ADDISTRAN. تللكس: ١٧-١٤٢٥. خدمة سريعة عن طريق البرق الكاتبة، والساعي البرق والجوى.

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ity has proven useful in the case where we have not yet received an issue of a foreign journal, but are able to see that one of the other Lnx libraries has received their airmail edition, and is helpful for regular interlibrary lending as well.

5)Star Systems. Our Xerox 8010 Star Workstation is being used to create several internal Xerox databases which will be searchable throughout our company. Our Palo Alto Research Center technical reports, a list of Xerox owned software, patents held by PARC inventors and publications of our research staff are all databases to be made available to the Xerox community, both library and non-library. We anticipate that access to such lists will be a great cost and time saver for Xerox.

6)Xerox Internal Databases. Internal Reports, patents, a database describing publications of Palo Alto Research Center scientists and other things of interest to the Xerox community are indexed and available for online searching. In this way we are able to share information about activities within Xerox and of interest to Xerox.

7)820. Our Xerox 820 Personal Computer is presently used for literature searching, for calculating costs of library materials, for tracking orders and for monitoring balances in our deposit accounts. Later this summer, we hope to create on our 820 an online catalog of military and industry standards held by our Technical Information Center; this will be made available on diskettes to our branch libraries.

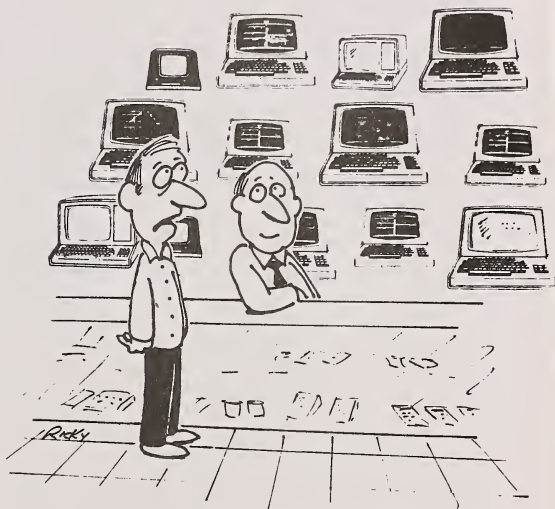
8)Telecopier. This "old fashioned" technology comes in quite handy for us; we use it several times a week to transmit rush requests and announcements of forums to remote locations, and memos to and from our branch locations.

9)Competitive Information. We scan all journals received in our libraries (more than 550 at Palo Alto Research Center) and produce several weekly or twice monthly competitive information bulletins. These bulletins save time for scientists and top management, and are designed to keep Xerox personnel aware of new developments in fields of interest to the company.

Our Xerox library sharing and networking techniques are indispensable to giving fast response to our users, and we

enjoy the contact with and reliance upon the expertise of our Branch Librarian experts.

---Alice Wilder



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# SPECIALINE AND CONFERENCE CLEARINGHOUSE SERVE BOTH JOB SEEKERS AND EMPLOYERS

The SLA Employment Clearinghouse Service offers job information for professional librarians through an employment telephone hotline called Specialine. The number is (212) 460-9716. Job-seekers can dial this number at any time to hear the latest job openings from all parts of North America. Specialine is updated with new job descriptions every second Friday.

Employers are urged to write out their job postings and mail to Ruth Rodriguez, Manager, Membership Records and Services, Special Libraries Association, 235 Park Ave. South, New York, NY 10003, or call her for additional information at (212) 477-9250.

Information should include: title of position, deadline for applications, description of primary duties and responsibilities, and qualifications, (education, subject specialization, languages, online

systems, previous experience, other skills or abilities). Also your name, your organization, your address and zip code. This is a continuing service for members that operates from the Association office in New York.

At the Annual Conference, a free Employment Clearinghouse Service will be available once again to all job applicants who are registered for the conference and to all employers. SLA members who do not plan to attend the conference may also participate. To register use the standard Job Applicant and Employer Forms found on pages 49, 51-52 in the 74th Annual Conference Preliminary Program & Registration Booklet. Forms must be mailed to the New York Office before May 20.

For those interested in exploring career opportunities, a confidential Career Advisory Service is also available from Sunday through Wednesday, June 5-8, during the SLA Conference. Reservations must be made by May 2. Contact: Career Advisory Service, Special Libraries Association, 235 Park Ave. South, New York, NY 10003.

---Martha Johnson

The latest Joint Executive and Advisory Board meeting was held on April 5th. A number of topics of Chapterwide importance were discussed. It has been decided by the Board that the recently published Membership Directory will cover the period 1983/84. There will be no new Directory next year. This decision was not made as a permanent change to biennial publication.

Mary Wawrzonek led a discussion on creating a permanent Tours Committee. It was decided to create this new committee.

Audrey Powers reported on the efforts of the Ad Hoc Committee to Redefine the Director's Role. As it stands now, a newly elected Chapter Director serves a two year term. The first year is spent as chairperson of the Hospitality Committee; the second as head of the Program Committee. The Ad Hoc Committee has recommended that the two year Director term continue. However, the position would be redefined to include only programming responsibility. Hospitality would become a regular committee, with its chairperson being appointed by the Chapter President.

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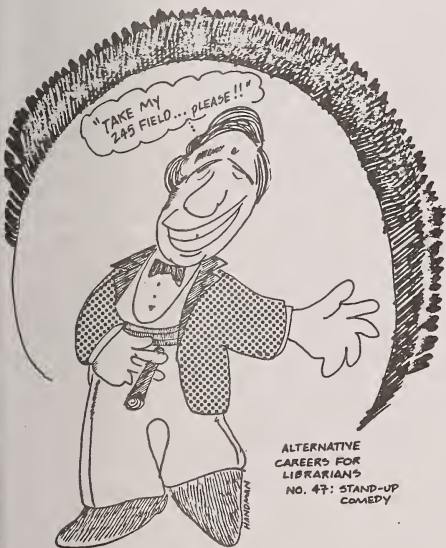
## CLASS

The recommendations of the Ad Hoc Committee will be voted on at the May meeting of the Executive Board.

Long range financial planning for the Chapter was also discussed. Sara Crew-Noble has asked the Planning Committee to look at the issues involved. Both money-raising and cost-cutting efforts will be studied.

Barbara Ivantcho reported to the Joint Board that the job description book sponsored by the Chapter might be ready for sale at the June national SLA convention. The draft includes 84 job descriptions from 34 libraries.

---edited by DK



#### APRIL MEETING EXAMINES ALTERNATIVE CAREERS

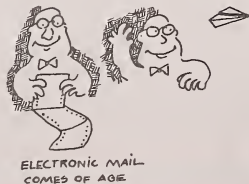
The evening of April 20, 1983 provided a unique opportunity for members of the SLA San Francisco Bay Region Chapter. Under the nautical setting of Hs Lordships restaurant in Berkeley, we heard three successful and highly-motivated former librarians share with us elements of their professional lives

which lead them to alternative careers.

The program began with Kathryn Taylor, a Library Consultant with Taylor & Associates. Taylor briefly described the services available through her firm, and then proceeded to explain why she chose to set up her own consulting firm. She saw opportunities for smaller, specialized libraries, and felt that the business climate was positive enough to make the change. Taylor identified experience in business management, interdisciplinary solving skills, and computer familiarity as being the prominent skills which librarians can bring to other careers.

Konny Gloy, an Employee Relations Representative - Training and Communications, from the Corporate Engineering Dept. of Standard Oil of Calif., was the evening's second speaker. Gloy, a former librarian with Standard Oil, began by reading the job description for her present position and encouraging the audience to identify those skills which are transferable. For those persons who are considering changing jobs but staying within the organization, Gloy gave very practical suggestions ranging from learning how to identify skills to understanding organizational job transfers and promotions. Gloy concluded by identifying her current professional responsibilities and how these compare with her previous ones.

The third and final speaker was Beth Westfall, Manager, Operations & Library with the Federal Home Loan Bank of San Francisco. Although Westfall is still attached to the library, her new position has called for increased responsibilities in administrative and statistical operations. Westfall identified a growing desire for administrative responsibilities, participation in decision-making processes, and upward mobility as being the primary reasons for making the switch in her career. Westfall expressed contentment and satisfaction with her new career, but she also commented that one should maintain a constant awareness of future professional aspirations.





The Sierra Club was the site of an informative library tour on January 31st. Over forty people gathered in the William E. Colby Memorial Library to hear librarian, Barbara Lekisch, describe the facilities and services.

The library was established in 1892, but was destroyed by fire in the 1906 earthquake. The collection was begun anew, thanks, in part, to a donor from England who sent over his complete set of Sierra Club publications. In addition to preserving the heritage of the club, the library maintains one of the country's best energy conservation and mountaineering collections. The latter was begun by none other than Mr. Colby. In addition to these collections, the library preserves numerous photographs, including some by Ansel Adams and Cedric Wright. We were fortunate to be able to see the photos taken during the first Sierra Club outing in 1902.

While Barbara has succeeded in increasing the acquisitions budget since she was hired, the library continues to also depend on donations and volunteers. One exciting project that Barbara has worked on with volunteers is compiling memorable quotations by John Muir. She also hopes to compile a "who's who" in the Sierra Club.

Assistant Librarian, Jean Stefancic, and Library Assistant, Sandy Scales, also spoke to us. Jean is inventorying the collection in order to compile a comprehensive master list and to find safer locations for the "one-of-a-kinds." The library has a dual function in that it also serves as the meeting place of the Sierra Club. The Friends of the Colby Library (a dues-paying membership organization) sponsors programs each year that are based on the library's collection. Besides being open to the staff, the library is open to the general public. Materials must be used in-house, but may be available to other libraries on an interlibrary-loan basis. For those who are interested, the library publishes a periodical holdings list and an annual recent acquisitions list.

-- Mary Wawrzonek

On March 15, over twenty people gathered at Schubert Hall Library, part of the California Historical Society. After the group enjoyed wine and cheese Bruce Johnson, Chief Librarian, gave a very informative slide presentation and tour.

The Society was founded in 1871 and is headquartered at the Whittier Mansion, a lovely building on Jackson Street in San Francisco. The library is housed separately at Schubert Hall on Pacific Avenue.

Schubert Hall Library is currently undergoing a construction project. In addition to the interior rehabilitation a main vault and a subterranean vault are being built in order to house the manuscript and photograph collections as well as half of the rare books collection.

The library's five collections, all quite impressive, are: the Kemball Collection, focusing on the history of Western printing and publishing; manuscripts (over 4,000); photographic archives (250,000 photos dating from 1849 reference; and genealogy. The reference collection contains 40,000 books including the first book printed in California in 1835. The genealogy collection includes 9,000 family histories and 3,000 city and county histories.

A staff of nine operates the library which is open to the public Wednesday through Saturday. There is a \$2.00 access fee for non-members.

--Marsha Wyler

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## NTIS DIRECTOR RESPONDS TO CHAPTER QUERIES

The following questions about the National Technical Information Service were posed by Chapter members at the January NTIS meeting. They are answered here by Joseph F. Caponio, Acting Director of NTIS.

1. How many copies of original documents need be submitted to NTIS by non-Federal agencies if the agency wishes to have the document made available by NTIS?

If less than 11 copies are submitted, there is a processing fee of \$20. The fee is waived if more than 11 copies are submitted.

2. Could NTIS make available, as a sales item, a list of SRIM customers and the subject categories to which they subscribe?

Names and addresses of SRIM subscribers, other than individuals are available from NTIS on pressure-sensitive labels at \$.07 per 1000. The purchaser must sign an agreement that the names are for a onetime use only. Subscriber profiles (i.e., categories to which they subscribe) and the names of individuals are private information that cannot be released.

3. The legibility statement is sometimes omitted from NTIS citations.

Normally a disclaimer will be added to the bibliographic citation as well as to the document. However, sometimes illegible portions do not show up until after the document is reproduced. Since the data base tapes and the printed announcements will already have been distributed, the disclaimer will only appear on the document itself.

4. NTIS should attempt to issue all microfiche in 24x format.

The vast majority of copies received by NTIS are 24x format. These copies may be originals, copies of originals, or copies of copies of copies. Each successive generation of a copy loses a percentage of legibility so, if the microfiche received is not standard 24x, re-filming it would degrade the microfiche from which copies need to be reproduced.

5. How do we obtain a "send-to" code?

This code is needed if the order is to be shipped to an address other than that of the deposit account. Up to 999

different addresses can be assigned for each deposit account. To obtain this code, write to NTIS in Springfield, VA or call Jack Exe at (703) 487-4770. 6. DTIC shrink-wrap is easier to remove than the substance used by NTIS.

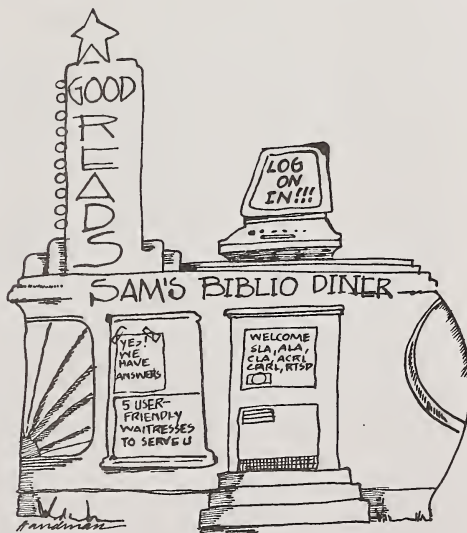
NTIS tries to ensure that documents will not fall apart in the mails. The wrap used by NTIS is far sturdier than that used by DTIC for this purpose.

7. Customer order numbers do not always appear on deposit account statements.

Occasionally, through human error, the number might be omitted when the order is keyed into the system. We are sorry when this happens. We would very much appreciate receiving specific information about inconsistencies that are found. Specific examples help us track down problems that we might not be aware of otherwise.

8. Could NTIS investigate a Bay Region distribution center in order that rush materials arrive quickly?

NTIS would be receptive to any proposals that would not compete with private sector document delivery services.





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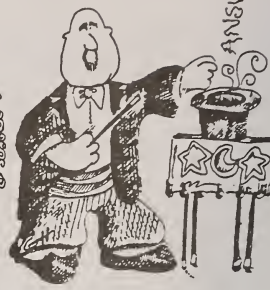
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LOOKING FOR SOMETHING?



If you are looking for "Looking for Something", you won't find it in this issue. Unfortunately, The Great Biblio did not receive any questions for this, our last issue. I would, however, like to take this opportunity to thank not only those who submitted questions and answers to my column throughout this past year, but to all those who expressed appreciation and interest in its content.

---Joan Galvez

CHAPTER HOSTS SECOND ANNUAL UCB PARTY

The San Francisco Bay Region Chapter hosted students and faculty from the School of Library and Information Sciences, UC Berkeley at a wine and cheese reception on April 13th. Over 75 students, faculty and Chapter Executive Committee/Advisory Council members attended. The event was hosted by the Institute of Transportation Studies Library, UC Berkeley and organized by the Chapter's Student Relations Committee. This annual event provides an opportunity for students to meet Chapter members and to learn firsthand about both special libraries and the Special Libraries Association.

---DK





## C A L E N D A R

### JUNE 1983

- 4-9 SLA Annual Conference, "Removing Information Barriers," New Orleans, LA.  
Contact: SLA, 212/477-9250.
- 10-12 1983 International Conference on Data Bases in the Humanities and Social  
Sciences, Rutgers University. Contact: Robert Allen, Alexander Library  
Rutgers University, New Brunswick, NJ 08903.
- 13-16 Syntopican '83, San Francisco. Contact: Information/Word Processing  
Association, Willow Grove, PA, 212/657-6300.
- 15 ARMA meeting, San Francisco. Contact: Hollis Hammond, 415/951-2859.
- 22-24 AALL Annual Institute, "Creative Research in Law Libraries," Dallas, TX.  
Contact: Anne Butler, Alston & Bird, 35 Broad St., Atlanta, GA 30335.
- 22-24 AALL Annual Institute, "International Law and Business," Austin, TX.  
Contact: George Grossman, Northwestern University Law Library,  
357 East Chicago Ave., Chicago, IL 60611.
- 23-24 Metrics Research Corporation Seminar, "Fundamentals and Library  
Applications of Microcomputers," Los Angeles, CA. Contact: Robert  
Mason, Metrics Research Corporation, 404/255-1976.
- 24-30 ALA Annual Conference, Los Angeles, CA. Contact: ALA, 312/944-6780.
- 26-29 AALL Annual Conference, "Today and Tomorrow," Houston, TX. Contact:  
AALL, 312/939-4764.
- 30 AALL Technical Services Workshop, "LC Foreign Law Classification  
Schedules," Houston, TX. Contact: AALL, 312/939-4764.

### JULY 1983

- 11-22 Syracuse University School of Information Studies class "Project  
Management," Syracuse, NY. Contact: 315/423-2911.
- 25- Aug. 5 Syracuse University School of Information Studies class "Management  
of an Information Service Business." Contact: 315/423-2911.

### AUGUST 1983

- 12-14 Research Institute for Information Science and Engineering Annual  
Conference, "Education for Information Professionals," Washington, D.C.  
Contact: RIISE, Box 7551, Pittsburgh, PA 15213.

### SEPTEMBER 1983

- 17-21 Library and Information Technology Association National Conference,  
"Information and Technology: At the Crossroads," Baltimore, MD.  
Contact: LITA, 50 East Huron St., Chicago, IL 60611.
- 28- Oct. 1 AALL Western Pacific Chapter Meeting, "Canadian Legal Research,"  
Spokane, WA. Contact: R. Scott Wrenn, Idaho State Law Library,  
208/334-3316.

### OCTOBER 1983

- 10-12 Online '83, New Online Horizons...the Software Connection," Chicago, IL.  
Contact: Jean-Paul Emard, 203/227-8966.
- 16-20 ASIS Annual Meeting, Washington, D.C. Contact: ASIS, 202/659-3644.

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